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**BMW Motorrad USA Returns To MotoGP Red Bull Grand Prix Of The Americas Races, April 20-22, With Nate Kern, Steve Weir, Racing Hopefuls, & Apparel Display**

**Woodcliff Lake, NJ – April 11, 2018...**BMW Motorrad USA will return to the Circuit of the Americas in Austin, TX for the MotoGP Red Bull Grand Prix of the Americas Races, April 20-22, with plenty of trackside action and a distinctive display of BMW Motorrad Motorsports apparel.

In the vendor area, BMW Motorrad will showcase and sell its distinctive line of motorsports apparel. BMW Motorrad Motorsports advisor and factory roadracer Nate Kern will also be on hand with the new 2018 BMW HP4 Race, S 1000 RR and his winning R nineT Racer. Kern – a former CCS national champion – and Steve Weir – a certified BMW HP Race Engineer – will be advising hopefuls Danny Eslick and 19-year-old newcomer Jeremy Coffey, who will compete in race #2 of the MotoAmerica series on BMW S 1000 RR superbikes.

MotoGP, considered to be the fastest, fiercest motorcycle racing in the world, features completely custom speed machines, built purely for the GP series. Unlike motorcycles in other racing series, a MotoGP bike is built from scratch and does not share a single part with those in the retail showroom. Rivalries among MotoGP pilots run deep and battles on the track are intense. For more information about MotoGP racing April 20-21, visit:

<http://www.circuitoftheamericas.com/motogp>

Also on tap the same weekend is The Handbuilt Motorcycle Show, sponsored by BMW Motorrad USA, featuring an inspiring showcase of works from builders and craftsmen that combine knowledge, skill, and ingenuity to create one-of-a-kind truly hand-built machines. For a complete schedule of events and show information, visit:

<https://revivalcycles.com/pages/about-the-handbuilt-motorcycle-show>

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

[www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.