A subsidiary of BMW AG

U.S. Press Information



For Release: April 12, 2018

Contact: Roy Oliemuller

BMW Motorrad USA Communications Manager Tel. 201-307-4082 /roy.oliemuller@bmwna.com

BMW HP4 Race Motorcycle Added To California Superbike School Tour

Woodcliff Lake, NJ – April 12, 2018... Keith Code's California Superbike School (CSS) – Official Training Partner of BMW Motorrad USA – has added a BMW HP4 Race to its stable of motorcycles. The HP4R will be ridden on the track by the CSS coaching staff and will also be available to prospective customers for test rides. Prospective customers may be designated by BMW Motorrad USA dealers or by CSS coaches.

The 215 hp limited production BMW HP4R is individually crafted on a carbon fiber frame. Weighing 377 lbs. wet, it is nearly 100 lbs. lighter than a stock BMW S 1000 RR and almost the same weight as a MotoGP motorcycle.

"We did not know what to expect when we took it out for a ride, but it's basically the best track bike we have ever ridden," commented Keith Code, who founded the CSS in 1980 with the goal of becoming the most comprehensive professional school for the motorcycle enthusiast.

"The HP4R scores a "9" or above in every category as well as being easy to ride," Code added. "It is a purpose-built, track-only, factory production prototype. The build quality exceeds any competition World Superbike at half the cost. Though it's priced at \$78,000, you get more than what you pay for. The talking points have been the carbon frame and wheels, but the real story is what it's like to ride. BMW built the best bike possible from the bottom up. It's not a rehashed streetbike, but rather a purpose-built track machine that's fun to ride even if you're not the fastest rider at your track days."

"It's the best track bike I've ever ridden, by far," observed Dylan Code, CSS Project Manager/Rider Coach. "So, here's one to add to your wish list. You're never too old to have a good childhood!"

Recognized as the foremost motorcycle school in the world, the CSS has conducted schools in 33 countries at 118 tracks. In the nearly 40 years since its inception, Keith Code and his staff have trained 150,000 street riders and racers who have claimed 56 World and National Championships.

The CSS curriculum incorporates a training program comprised of 4 separate levels. Students have the option of attending one or two-day sessions with their own motorcycle or by renting a BMW S1000RR. Sessions are taught by trained, professional riding coaches to ensure students improve both skills and confidence.

For more information about CSS sessions around the country, phone (323) 224-2734 or visit the CSS website at www.superbikeschool.com.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at: www.bmwmotorradusa.com.

#

Journalist note: Information about BMW and its products in the USA is available to journalists on-line at https://www.press.bmwgroup.com/usa.