

BMW Group



Vehicle Sales BMW of North America, LLC, April 2018

	Apr. 2018	Apr.2017	%	YTD Apr. 2018	YTD Apr. 2017	%
i3	503	516	-2.5%	2,500	1,919	30.3%
i8	57	23	148.0%	175	180	-2.8%
2 Series	879	848	3.7%	3,647	3,097	17.8%
3 Series	3,550	3,494	1.6%	17,201	18,131	-5.1%
4 Series	2,473	3,882	-36.3%	9,412	11,962	-21.3%
5 Series	3,056	3,113	-1.8%	13,094	9,754	34.2%
6 Series	398	240	65.8%	1,428	1,029	38.8%
7 Series	546	994	-45.1%	2,346	3,097	-24.2%
Z4	0	186	-100.0%	2	455	-99.6%
X1	2,501	1,872	33.6%	10,752	9,169	17.3%
X2	1,069	0	0.0%	2,016	0	0.0%
BMW passenger cars	15,032	15,168	-0.9%	62,573	58,793	6.4%
X3	3,865	3,204	20.6%	14,647	16,773	-12.7%
X4	193	291	-33.7%	1,610	1,179	36.6%
X5	3,800	3,400	11.8%	15,876	15,472	2.6%
X6	592	561	5.5%	2,611	2,089	25.0%
BMW light trucks	8,450	7,456	13.3%	34,744	35,513	-2.2%
BMW brand	23,482	22,624	3.8%	97,317	94,306	3.2%
Cooper /S Hardtop 2 Door	634	883	-28.2%	2,973	3,451	-13.9%
Cooper /S Hardtop 4 Door	394	652	-39.6%	1,779	2,445	-27.2%
Cooper /S Convertible	972	436	122.9%	1,920	1,751	9.7%
Cooper /S Clubman	350	551	-36.5%	1,297	2,450	-47.1%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	1,381	955	44.6%	6,295	3,627	73.6%
Paceman	0	4	-100.0%	0	8	-100.0%
MINI brand	3,731	3,481	7.2%	14,264	13,732	3.9%
TOTAL BMW of North America, LLC	27,213	26,105	4.2%	111,581	108,038	3.3%