



**For Release:** May 11, 2018

**Contact:** Roy Oliemuller  
BMW Motorrad USA Communications Manager  
Tel. 201-307-4082 /roy.oliemuller@bmwna.com

**BMW Motorrad USA Announces Availability Of Black Edition Aluminum Cases For 2018 R 1200 GS And R 1200 GS Adventure Models**

**Woodcliff Lake, NJ – May 11, 2018...**BMW Motorrad USA is offering riders of the 2018 BMW R 1200 GS and 2018 BMW R 1200 GS Adventure models an opportunity to further customize their touring enduros with Black Edition Aluminum Cases.

“Constructed of black anodized aluminum, the Black Edition Aluminum Topcase and Side Cases are robust, built to withstand the rigors of off-road riding, and offer a high degree of customer individualization” explained Ben Radzyner, Manager, Parts and Accessories, BMW Motorrad USA. “Designed and manufactured to BMW Motorrad’s highest standards, we are thrilled to be able to offer these highly sought-after accessories and eagerly await the arrival of additional Black Edition products for the U.S. market later this year.”

**Black Edition Aluminum Topcase<sup>1</sup>**

- Volume: Approx. 32 liters
- Appearance matches that of motorcycle
- Best when used in conjunction with:
  - Inside pockets for topcase
  - Topcase back padding
  - Carrying handles for topcase
- MSRP - \$800.28

**Black Edition Aluminum Side Cases<sup>2</sup>**

- Volume:
  - Right side case: Approx. 36 liters
  - Left side case: approx. 44 liters
- Appearance matches that of vehicle
- Best when used in conjunction with:

- Inside pockets for side cases
- Carrying handles for topcase
- MSRP - \$1,642.84

Note: All parts come with a two-year warranty from the original date of purchase

<sup>1</sup> Only in conjunction with Luggage Rack <sup>2</sup> Only in conjunction with Side Case Carriers

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 345 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

[www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

# # #

Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

