

BMW Group



Vehicle Sales BMW of North America, LLC, May 2018

	May 2018	May 2017	%	YTD May 2018	YTD May 2017	%
i3	424	506	-16.0%	2,924	2,425	20.6%
i8	64	18	256.0%	239	198	20.7%
2 Series	822	976	-15.8%	4,469	4,073	9.7%
3 Series	3,428	4,453	-23.0%	20,629	22,584	-8.7%
4 Series	2,937	3,895	-24.6%	12,349	15,857	-22.1%
5 Series	3,763	3,677	2.3%	16,857	13,431	25.5%
6 Series	326	204	59.8%	1,754	1,233	42.3%
7 Series	1,032	524	96.9%	3,378	3,621	-6.7%
Z4	0	14	-100.0%	2	469	-99.6%
X1	2,475	2,489	-0.6%	13,227	11,658	13.5%
X2	1,803	0	0.0%	3,819	0	0.0%
BMW passenger cars	17,074	16,756	1.9%	79,647	75,549	5.4%
X3	4,737	4,011	18.1%	19,384	20,784	-6.7%
X4	106	406	-73.9%	1,716	1,585	8.3%
X5	4,145	4,098	1.1%	20,021	19,570	2.3%
X6	600	547	9.7%	3,211	2,636	21.8%
BMW light trucks	9,588	9,062	5.8%	44,332	44,575	-0.5%
BMW brand	26,662	25,818	3.3%	123,979	120,124	3.2%
Cooper /S Hardtop 2 Door	926	984	-5.9%	3,899	4,435	-12.1%
Cooper /S Hardtop 4 Door	607	669	-9.3%	2,386	3,114	-23.4%
Cooper /S Convertible	556	507	9.7%	2,476	2,258	9.7%
Cooper /S Clubman	446	596	-25.2%	1,743	3,046	-42.8%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	1,691	1,307	29.4%	7,986	4,934	61.9%
Paceman	0	0	0.0%	0	8	-100.0%
MINI brand	4,226	4,063	4.0%	18,490	17,795	3.9%
TOTAL BMW of North America, LLC	30,888	29,881	3.4%	142,469	137,919	3.3%