

THE MINI HARDTOP.



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MINI HARDTOP 2 DOOR EARNS TOP SAFETY PICK AWARD BY THE INSURANCE INSTITUTE FOR HIGHWAY SAFETY

Woodcliff Lake, NJ – June 11, 2018. [MINI USA](#) is pleased the [2019 MINI Hardtop 2 Door](#) has earned a 2018 TOP SAFETY PICK award by the [Insurance Institute for Highway Safety](#) (IIHS). The MINI Hardtop earns this designation when equipped with Active Driving Assistant and newly available LED headlights.

The 2019 MINI Hardtop 2 Door received a “Good” rating across a wide range of crashworthiness tests, including “driver-side small overlap front”, “moderate overlap front”, “side, roof strength” and “head restraint” tests.

When equipped with optional Active Driving Assistant that includes forward collision warning and automatic emergency braking, the 2019 MINI Hardtop 2 Door nearly avoided a collision in the IIHS 12 mph track test. In the 25 mph test, MINI’s Active Driving Assistant was able to reduce impact speed by an average of 7 mph. The system, which earns an “Advanced” rating, includes a forward collision-warning component that meets National Highway Traffic Safety Administration criteria.

The car’s new, optional LED headlights earned an “Acceptable” rating, and come with High Beam and Low Beam Assist and cornering illumination that automatically dims the high beams in the presence of oncoming vehicles.

“The MINI Hardtop 2 Door is the most recognizable premium small car on the road today and represents the core of our brand,” said Thomas Felbermair, Vice President MINI of the Americas. “We are excited to earn the IIHS TOP SAFETY PICK award, which further validates that MINI offers impressive levels of safety and fun in a small package!

To earn the 2018 TOP SAFETY PICK award, a vehicle must have “Good” ratings in all IIHS crashworthiness tests except the recently introduced passenger-side test. Other requirements are a front-crash-prevention system that earns an “Advanced” or “Superior” rating, and headlights that earn an “Acceptable” or “Good” rating.

Visit the [MINI Hardtop Newsroom](#) on [MINIUSANEWS.com](#) for product press releases and high-resolution images and video/b-roll of all MINI Hardtop variants.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 125 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of four unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.