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**BMW Motorrad USA Revs Up BMW MOA International Rally, July 12-15,
With Demo Truck And Apparel Display**

Woodcliff Lake, NJ – June 13, 2018... BMW Motorrad USA will roll into Des Moines, Iowa with its distinctive demo truck and motorcycle apparel display for the BMW Motorcycle Owners of America (MOA) International Rally, July 12-15. The event, which attracts more than 7,000 participants, is open to BMW MOA members and guests.

BMW Motorrad USA will offer demo rides from the Iowa State Fairgrounds – BMW MOA Rally headquarters. Rally participants, ages 18 and older, with a valid motorcycle license and proper riding gear will have an opportunity to test ride BMW's full lineup of Adventure, Touring, Heritage, Roadster, Urban Mobility models and Sportbikes – including the new six-cylinder K 1600 B Bagger and its touring cousin, the K 1600 Grand America; the new single-cylinder G 310 GS enduro; and the C evolution electric scooter. Sign-ups begin at 8 a.m.

The full rally registration fee (excluding children and day passes) includes admission to the rally Thursday, Friday, and Saturday; entry into door prize drawings; eligibility for Grand Prize drawings (including a BMW MOA prize motorcycle); and camping fees for the Iowa State Fairgrounds.

To pre-register for the BMW MOA International Rally, visit
<http://www.bmwmotorcycles.com/en/discover/events/bmw-moa-rally-2018.html>

For information and a complete schedule of events, visit
<https://www.bmwmoa.org/page/rallyintro>.

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Information about BMW products is available to consumers via the Internet at:
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