For Release: Immediate

Contact: Oleg Satanovsky

BMW Product & Technology Spokesperson 201-307-3755 / Oleg.Satanovsky@bmwna.com

Alex Schmuck

BMW Product & Technology Communications Manager Alexander.Schmuck@bmwna.com

The All-New 2019 BMW X5 Sports Activity Vehicle Pricing

- Standard xLine and optional M Sport Package trim levels.
- New Optional Off-Road Package with air suspension and mechanical rear locking differential.
- Optional factory installed BMW trailer hitch rated at 7,200 lbs. towing capacity.
- Standard USB-C ports for second-row seat passengers with multifunction bracket for BMW accessories.

Woodcliff Lake, NJ – ... Today, BMW announced pricing for the all-new 4th generation 2019 BMW X5 Sports Activity Vehicle, arriving in U.S. showrooms on November 10th, 2018. The 2019 X5 xDrive40i will be starting at \$60,700 and the 2019 BMW X5 50i xDrive will start at \$75,750 plus \$995 Destination and Handling.

Standard equipment on the all-new 2019 BMW X5 will include a Sport Automatic Transmission with launch control, Dynamic Damper Control, BMW Live Cockpit Professional with navigation, two 12.3" digital displays, and running the seventh generation of BMW iDrive operating system, Adaptive Full LED headlamps, Active Blind Spot Detection, Frontal Collision Warning with City Collision Mitigation, Panoramic Glass Sunroof and pre-wiring for 6,600 lb. trailer towing.

All new 2019 BMW X5 models can now be ordered with optional Remote Engine Start, the latest driver assistance systems, BMW Laserlights, heated steering wheel and armrests, as well as optional Heated and Cooled Cupholders.

- 2 -

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 346 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

#

www.bmwgroup.com

Facebook: http://www.facebook.com/BMWGroup

Twitter: http://twitter.com/BMWGroup

YouTube: http://www.youtube.com/BMWGroupview

Google+: http://googleplus.bmwgroup.com

#

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com, www.bmwusanews.com, www.bmwusanews.com, www.miniusanews.com, and www.press.bmwna.com.

#