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## Contact: Oleg Satanovsky

BMW Product & Technology Spokesperson 201-307-3755 / <u>Oleg.Satanovsky@bmwna.com</u>

## **Alex Schmuck**

BMW Product & Technology Communications Manager Alexander.Schmuck@bmwna.com

## The All-New 2019 BMW M850i xDrive Pricing

- The return of the iconic BMW 8 Series luxury sports coupe after 20 years.
- 523 hp and 553 lb-ft of torque with a 0-60 mph sprint in just 3.6 seconds.
- Intelligent xDrive all-wheel drive with electronic M Sport rear differential.
- Integral Active 4-wheel Steering.

**Woodcliff Lake, NJ – July 9**...Today, BMW announced pricing for the all-new 2019 BMW M850i xDrive Coupe, arriving in U.S. showrooms on December 8<sup>th</sup>. The 2019 M850i xDrive Coupe will start at \$111,900 plus \$995 Destination and Handling.

Standard equipment on the all-new 2019 BMW M850i xDrive will include Full LED headlights with BMW LaserLight technology, BMW Individual Merino Leather upholstery, sixteen-speaker Harman Kardon audio system, Sport Automatic Transmission, Adaptive M Suspension with Active-Roll Stabilization, M Sport Brakes, Parking Assistant and BMW Live Cockpit Professional with 12.3 inch and 10.25 inch digital displays, navigation and offering the latest generation of iDrive.

The all-new 2019 BMW M850i xDrive can also be ordered with optional Driving Assistant Professional, a 1,400 watt Bowers & Wilkins Diamond Surround Sound system, Glass Controls for the gear selector, iDrive controller, start/stop button and audio volume knob and for the first time on a vehicle which is not an M model: a Carbon Fiber roof. Also available is a carbon fiber exterior trim package, including carbon inlays in the front and rear bumpers, large diffusor blades in the rear, and carbon mirror caps and rear spoiler.

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 346 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com, www.miniusanews.com and www.press.bmwna.com.

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