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Contact: Roy Oliemuller
BMW Motorrad USA Communications Manager
Tel. 201-307-4082 /roy.oliemuller@bmwna.com

BMW Motorrad USA Announces Nate Kern Double R Fest 2018 Coming To VIRginia International Raceway, September 15-16

Woodcliff Lake, NJ – August 13, 2018...Riders of all brands of motorcycles are invited to experience speed and safety through BMW technology and engineering – on two wheels and four – at the Nate Kern Double R Fest, September 15-16, at VIRginia International Raceway. Experts and novices alike will have an opportunity to hone their skills – using their own bikes – on the South Course racetrack under the professional guidance of BMW Motorrad Motorsports advisor and factory roadracer Nate Kern. BMW Motorrad apparel and lifestyle items will be available for purchase, courtesy of BMW Motorcycles of Roanoke Valley.

“The Double R Fest, now in its seventh year, began as a way to bring together the community of BMW S 1000 RR owners in a spirited atmosphere of camaraderie, product education, and rider training,” commented Kern, a former CCS national champion and current leader in the Battle of the Twins Class Championship on a BMW R nineT. “Since then, its grown into a unique multi-layered track experience.”

Participants at this year’s event – sponsored by Pirelli motorcycle tires – will not only have an opportunity to recalibrate their racing skills with Nate, they will also be able to take hot laps with professional drivers in BMW M cars, courtesy of BMW’s Performance Center. BMW S 1000 RR data acquisition experts will also be on hand to help program bikes.

“If you’ve ever wanted to test the capabilities of the BMW S 1000 RR in its natural environment or experience BMW four-wheel performance at its best, here’s your chance,” commented Kern.

Attendance will be limited to 60 riders per day, and participants will experience up to two full days of on-track riding within three skill-level groups. A catered lunch will be included

on both days as well as a group dinner for all attendees on Saturday night. A limited number of rooms are available at VIRginia International Raceway. Call 434-822-7700 ext. 101 for The Lodge and ask for rooms booked under Nate Kern's DoubleRFest. For registration and information, visit: www.natekerntrackexperience.configio.com. For directions and information about VIRginia International Raceway, visit <http://virnow.com/>.

BMW Group In America

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