

For Release: September 8, 2018

Contact: Phil Dilanni

Corporate Communications Manager

BMW of North America

(201) 571-5660 / phil.diianni@bmwna.com

BMW of North America, Western Golf Association Name Brooklyn Gabriel of Philadelphia, PA BMW Hole-in-One Scholar.

Gabriel Received a Full Tuition and Housing Evans Scholarship as a Result of Jason Day's

Hole-In-One at the 2017 BMW Championship.

Newtown Square, PA- September 8, 2018... BMW of North America and the Western Golf Association announced today that Brooklyn Gabriel of Philadelphia, PA has been named a BMW Hole-in-One Scholar, receiving a full Evans Scholarship worth \$100,000 to Penn State University. Gabriel received the honor as a result of Jason Day's hole-in-one during the 2017 BMW Championship at Conway Farms Golf Club in Lake Forest, IL.

Gabriel is the fifth recipient of a BMW Hole-in-One Scholarship, which provides a full tuition and housing grant to a deserving young caddie in the name of the first player to record a hole-in-one at the BMW Championship. After successfully caddying for three years at Glen View Club in Golf, IL through the Western Golf Association Caddie Academy, Brooklyn applied for and was awarded the Evans Scholarship to Penn State University in University Park, Pennsylvania. This summer, Brooklyn continued to caddie while also serving as a junior counselor for the Caddie Academy. At Penn State, she plans to pursue a career in medicine, inspired by her own diagnosis with scoliosis.

"I always wondered how a college education would be possible. The Evans Scholarship will have a significant impact on my family, and most importantly, me," said Gabriel. "A college education is a dream of mine that will allow me to pursue my goal of working in the medical field and serving others."

"Brooklyn is a wonderful young woman with a bright future ahead of her," said Stefan Richmann, Executive Vice President, Finance, BMW of North America. "We at BMW sincerely wish Brooklyn all the best at Penn State. Through the BMW Championship, we are proud to support the Evans Scholars Foundation in their mission to provide hardworking caddies like Brooklyn the opportunity to go to college and pursue their dreams."

"Since our partnership began 12 years ago, the BMW Hole-in-One Scholarship is one of many ways that BMW has shown its support of the Evans Scholars Foundation," said John Kaczkowski, President and CEO of the Western Golf Association. "We greatly appreciate all they have done and continue to do to support sending caddies to college."

All net proceeds from the BMW Championship benefit the Evans Scholars Foundation, which provides full college scholarships to hardworking, young caddies with financial need and strong academic records. Since becoming title sponsor in 2007, the BMW Championship has raised



more than \$27 million for caddie scholarships to college. This fall, 985 Evans Scholars are attending 18 universities nationwide.

Gabriel attended the 2018 BMW Championship at Aronimink Golf Club in Newtown Square, PA where she met Day, who commemorated the achievement by autographing a hat and pin flag.

Previous BMW Hole-in-One scholarship recipients include:

- 2015: **Hayden Bauschka** (Jordan Spieth at Conway Farms)
- 2013: Melyzjah Smith (Hunter Mahan at Conway Farms)
- 2012: **Mark Abtahi** (Steve Stricker at Crooked Stick)
- 2010: **Haelena Schwemmer** (Sean O'Hair at Cog Hill)

For updates during the 2018 BMW Championship, follow the conversation with:

- Facebook: www.facebook.com/BMWChampionship
- Twitter: @BMWchamps, @PGATOUR, @WGAESF
- Instagram: @BMWChamps, @PGATOUR, @BMWUSA
- Hashtags: #BMWChamps #BMWGolf #PGATOUR #FedExCup

About the BMW Championship

The BMW Championship, conducted by the Western Golf Association, dates back to 1899 when it debuted as the Western Open, making it the third-oldest tournament on the PGA TOUR schedule, behind only the British Open and U.S. Open. BMW has sponsored the tournament since 2007 when it became the penultimate event of the PGA TOUR's FedExCup Playoffs. The BMW Championship features a field of the top 70 players in the FedExCup standings to determine the final 30 players for the FedExCup finale at the TOUR Championship in Atlanta. To learn more, visit www.bmwchampionship.com.

About the Western Golf Association

The Western Golf Association conducts three national golf championships and sponsors the nationally acclaimed Evans Scholars Foundation. Headquartered in Golf, Illinois, the organization was founded in 1899 by 11 Chicago-area golf clubs to promote their interests in golf. In addition to the BMW Championship, the WGA conducts two prestigious amateur championships, the Western Amateur and the Western Junior. To learn more, visit www.wgaesf.org.

About the Evans Scholars Foundation

The Evans Scholars Foundation, the nation's largest scholarship program for caddies, provides full housing and tuition college scholarships to young caddies who show academic promise and financial need. Overseen by the Western Golf Association, the golf charity has sent more than 11,000 caddies to college since 1930. This fall, 985 Scholars are attending 18 universities nationwide.