

For Release: September 10, 2018

**Contact:** Phil Dilanni

Corporate Communications Manager

BMW of North America

(201) 571-5660 / phil.diianni@bmwna.com

# Keegan Bradley Wins the 2018 BMW Championship at Aronimink Golf Club in Newtown Square, PA.

**Newtown Square, PA- September 10, 2018...** BMW congratulates Keegan Bradley on winning the 2018 BMW Championship today at Aronimink Golf Club in Newtown Square, PA in a playoff. Bradley put together a stellar final round score of 66 in challenging weather conditions to capture the championship, edging out 2011 BMW Championship winner Justin Rose, in the playoff.

Following a postponement of play on Sunday due to heavy rains in the Philadelphia area, players returned to Aronimink on Monday where the club's grounds staff had kept the course in outstanding condition. Once play began for the final round on Monday morning, Bradley immediately began compiling a championship-worthy round.

Both he and Rose finished the final round at 20-under par, forcing a one-hole playoff to decide the championship. After a Rose miss for par, Bradley stepped up and knocked in a short putt to capture the title, and his first professional win in over six years. His wife Jillian, and their ninemonth-old son Logan embraced him on the 18<sup>th</sup> green after the win.

"I've been dreaming of doing that forever, so I'm just speechless," said Bradley. "It took a lot of hard work. A lot of people helped me. I don't really know what to say. I'm just so happy. Thank you to everybody."

Following his victory, Bradley was presented with the BMW Championship and J.K. Wadley trophies by Tom Shanley, Regional Vice President, Eastern Region, BMW of North America.

The proceeds from the 2018 BMW Championship help fund Platt Evans Scholarships for caddies from the Philadelphia area to attend Penn State University. Funds will also be used to establish a scholarship house at Penn State where recipients can live and learn in an enriching environment. To date, the BMW Championship has raised more than \$27 million for the Evans Scholars Foundation since the tournament's inception in 2007.

This week, BMW continued its tradition of awarding a full, four-year Evans Scholarship following a hole-in-one during the BMW Championship. On Saturday, September 8, it was announced that the recipient of the BMW Hole-in-One Scholarship resulting from Jason Day's ace at last year's BMW Championship was Brooklyn Gabriel, of Philadelphia, PA. She is the fifth recipient of the BMW Hole-in-One Scholarship, which has helped her attend Penn State University in University Park, PA.

As part of the announcement, Gabriel was congratulated in person by Day, as well as Stefan Richmann, Executive Vice President, Finance, BMW of North America.



"On behalf of everyone at BMW of North America, our local dealers and partners, I'd like to congratulate Keegan Bradley on a hard-fought victory at this year's BMW Championship," said Richmann. "I'd also like to thank everyone who attended the event, which helped support the Evans Scholars Foundation and their mission to provide college scholarships to deserving young caddies."

Bradley will defend his title when the BMW Championship returns to the Chicago area at Medinah Country Club in Medinah, IL on August 15-18, 2019.

### **About the BMW Championship**

The BMW Championship, conducted by the Western Golf Association, dates back to 1899 when it debuted as the Western Open, making it the third-oldest tournament on the PGA TOUR schedule, behind only the British Open and U.S. Open. BMW has sponsored the tournament since 2007 when it became the penultimate event of the PGA TOUR's FedExCup Playoffs. The BMW Championship features a field of the top 70 players in the FedExCup standings to determine the final 30 players for the FedExCup finale at the TOUR Championship in Atlanta. To learn more, visit <a href="https://www.bmwchampionship.com">www.bmwchampionship.com</a>.

#### **About the Western Golf Association**

The Western Golf Association conducts three national golf championships and sponsors the nationally acclaimed Evans Scholars Foundation. Headquartered in Golf, Illinois, the organization was founded in 1899 by 11 Chicago-area golf clubs to promote their interests in golf. In addition to the BMW Championship, the WGA conducts two prestigious amateur championships, the Western Amateur and the Western Junior. To learn more, visit <a href="https://www.wgaesf.org">www.wgaesf.org</a>.

## **About the Evans Scholars Foundation**

The Evans Scholars Foundation, the nation's largest scholarship program for caddies, provides full housing and tuition college scholarships to young caddies who show academic promise and financial need. Overseen by the Western Golf Association, the golf charity has sent more than 11,000 caddies to college since 1930. This fall, 985 Scholars are attending 18 universities nationwide.

## **About the Platt Evans Scholarship**

Platt Evans Scholarships are full tuition and housing grants to Penn State University for caddies from the Philadelphia area. The scholarships are the result of a partnership between the Western Golf Association's Evans Scholars Foundation and the Golf Association of Philadelphia's J. Wood Platt Caddie Scholarship Trust. Platt Evans Scholars are chosen based on a strong caddie record, excellent academics, demonstrated financial need and outstanding character. There are nine Scholars enrolled at Penn State University this year.