



**For Release:** September 25, 2018

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**BMW Motorrad USA Returns To 14<sup>th</sup> Annual Barber Vintage Festival  
With Demo Rides, Vintage And Current Bike Displays, October 5-7**

**Woodcliff Lake, NJ – September 25, 2018...**BMW Motorrad USA will celebrate its legendary past and its groundbreaking future in two-wheel motorsport technology at the 14<sup>th</sup> Annual Barber Vintage Festival, October 5-7.

Throughout the weekend, BMW Motorrad USA will offer free demo rides on its full lineup of Heritage, Adventure, Sportbike, Roadster, and Touring models – including the new K 1600 Grand America, the R nineT family, and the new single-cylinder G 310 GS. Select examples of vintage-model BMW boxers will be showcased alongside current-model BMW boxers, courtesy of BMW and the [Vintage BMW Motorcycle Owners Club](#).

BMW Motorrad Motorsports Advisor and test rider Nate Kern will be competing on his R nineT in the Battle of the Twins and Sound of Thunder I & II AHRMA classes all weekend. Between sessions, attendees will have the opportunity to get up close and personal with Nate and his race R nineT in the pits and Fan Zone. Exact times will be announced via BMW Motorrad USA's Instagram during the event.

WHAT: The 14<sup>th</sup> Annual Barber Vintage Festival

WHEN: Friday-Sunday, October 5-7

WHERE: 6030 Barber Motorsports Parkway  
Birmingham, Alabama 35210  
205.699.7275

[Directions](#)

**The 14<sup>th</sup> Annual Barber Vintage Festival**

The Annual Barber Vintage Festival is one of the most highly anticipated motorcycle events in the world. The three-day festival includes a Fan Zone featuring the popular Wall of Death stunt show, club gatherings, food, and entertainment; Ace Corner, an area dedicated to cafe racers, custom builds, and vintage bikes; a Motorcycle Classics show; demo rides; motorcycle displays; stunt shows; and on-track racing action provided by the American Historic Racing Motorcycle Association (AHRMA). Adding to the weekend activities, the Barber Vintage Motorsports Museum will feature extended hours, special displays and technical seminars.

For more information about the 14<sup>th</sup> Annual Barber Vintage Festival, visit:

<https://www.barbermuseum.org/events/barber-vintage-festival/>

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, and X6 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 346 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at: [www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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