

BMW Group



Vehicle Sales BMW of North America, LLC, Sept. 2018

	Sept 2018	Sept 2017	%	YTD Sept 2018	YTD Sept 2017	%
i3	461	538	-14.3%	4,847	4,635	4.6%
i8	55	27	103.7%	478	331	44.4%
2 Series	630	938	-32.8%	7,252	8,620	-15.9%
3 Series	3,615	6,045	-40.2%	34,731	43,215	-19.6%
4 Series	3,174	3,637	-12.7%	23,466	30,266	-22.5%
5 Series	3,470	3,718	-6.7%	31,181	28,517	9.3%
6 Series	269	262	2.7%	2,928	2,261	29.5%
7 Series	705	935	-24.6%	6,126	6,562	-6.6%
Z4	0	3	-100.0%	2	501	-99.6%
X1	1,914	2,332	-17.9%	22,286	21,037	5.9%
X2	2,444	0	0.0%	10,907	0	0.0%
BMW passenger cars	16,737	18,435	-9.2%	144,204	145,945	-1.2%
X3	6,446	2,202	192.7%	41,825	32,127	30.2%
X4	296	509	-41.8%	2,802	3,494	-19.8%
X5	1,864	3,975	-53.1%	31,120	34,199	-9.0%
X6	565	450	25.6%	5,114	4,410	16.0%
BMW light trucks	9,171	7,136	28.5%	80,861	74,230	8.9%
BMW brand	25,908	25,571	1.3%	225,065	220,175	2.2%
Cooper /S Hardtop 2 Door	727	801	-9.2%	7,320	7,905	-7.4%
Cooper /S Hardtop 4 Door	538	590	-8.8%	4,787	5,546	-13.7%
Cooper /S Convertible	350	442	-20.8%	4,452	4,281	4.0%
Cooper /S Clubman	435	513	-15.2%	3,492	6,465	-46.0%
Countryman	1,411	1,390	1.5%	14,142	10,581	33.7%
Paceman	0	0	0.0%	0	9	-100.0%
MINI brand	3,461	3,736	-7.4%	34,193	34,787	-1.7%
TOTAL BMW of North America, LLC	29,369	29,307	0.2%	259,258	254,962	1.7%