

BMW Group



Vehicle Sales BMW of North America, LLC, Oct. 2018

	Oct-18	Oct-17	%	YTD Oct 2018	YTD Oct 2017	%
i3	424	686	-38.2%	5,271	5,321	-0.9%
i8	64	33	93.9%	542	364	48.9%
2 Series	664	1,045	-36.5%	7,916	9,665	-18.1%
3 Series	3,445	4,497	-23.4%	38,176	47,712	-20.0%
4 Series	3,191	3,181	0.3%	26,657	33,447	-20.3%
5 Series	3,729	3,396	9.8%	34,910	31,913	9.4%
6 Series	238	374	-36.4%	3,166	2,635	20.2%
7 Series	559	819	-31.7%	6,685	7,381	-9.4%
Z4	1	1	0.0%	3	502	-99.4%
X1	1,497	2,537	-41.0%	23,783	23,574	0.9%
X2	1,510	0	0.0%	12,417	0	0.0%
BMW passenger cars	15,322	16,569	-7.5%	159,526	162,514	-1.8%
X3	5,564	1,194	366%	47,389	33,321	42.2%
X4	428	625	-31.5%	3,230	4,119	-21.6%
X5	1,379	4,254	-67.6%	32,499	38,453	-15.5%
X6	569	566	0.5%	5,683	4,976	14.2%
BMW light trucks	7,940	6,639	19.6%	88,801	80,869	9.8%
BMW brand	23,262	23,208	0.2%	248,327	243,383	2.0%
Cooper /S Hardtop 2 Door	891	825	8.0%	8,211	8,730	-5.9%
Cooper /S Hardtop 4 Door	542	632	-14.2%	5,329	6,178	-13.7%
Cooper /S Convertible	419	640	-34.5%	4,871	4,921	-1.0%
Cooper /S Clubman	244	369	-33.9%	3,736	6,834	-45.3%
Countryman	1,070	1,203	-11.1%	15,212	11,784	29.1%
Paceman	0	0	0.0%	0	9	-100.0%
MINI brand	3,166	3,669	-13.7%	37,359	38,456	-2.9%
TOTAL BMW of North America, LLC	26,428	26,877	-1.7%	285,686	281,839	1.4%