U.S. Press Information



For Release: November 16, 2018

Contact: Roy Oliemuller

BMW Motorrad USA Communications Manager Tel. 201-307-4082 /roy.oliemuller@bmwna.com

Model Year 2019 - Pricing and Equipment Updates

Woodcliff Lake, NJ – November 16, 2018...BMW Motorrad USA is pleased to announce pricing and equipment updates for the following model-year 2019 motorcycles. Please note that this communication is intended to highlight the changes vs. respective model-year 2018 models, as opposed to listing all of the features and options that are offered.

Models Included in this Communication:

G 310 R / GS C Evolution S 1000 R / RR / XR C 400 X F 750 / 850 GS K 1600 B / GT / GTL

C 650 GT R NineT +Scrambler/Pure R 1250 GS / RT

MY 2019 G 310 R - Arrival TBD MSRP \$4,845

Color Changes

Racing Red (MSRP \$0) is new for 2019 and replaces discontinued Strato Blue Metallic. Pearl White Metallic Motorsport is now only available as part of the new HP Style Pkg.



Racing Red (MSRP \$0)

Package

Style HP Package (MSRP \$100) includes:

• Pearl White Metallic Motorsport Paint

MY 2019 G 310 GS – Available Now MSRP \$5,795

Model is unchanged for 2019.



New MY 2019 C 400 X - Arrival Q1, 2019 MSRP \$6,795

BMW's first premium mid-size scooter is scheduled to join the Urban Mobility segment with an October launch, offering a functional, fun, and more affordable alternative to our larger scooters.

- Outstanding riding characteristics
- High agility at low speed
- Fully equipped and comfortable for daily city use + long distance riding
- 1 cylinder, 350 cc, 34 hp / 26 lb-ft, 67 MPG
- Twin disc front brakes, radial mounted calipers
- Best in class ergonomics
- Wheels: 14" rear / 15" front
- Single bridge upside down telescopic forks
- Double swing arm, twin shocks, best in class suspension, pre-load adjustable
- Stepless CVT with ABS / ASC safety
- Dual seat with superior comfort
- 30.5" seat / 29.9" low seat
- Power socket in front compartment

- Storage compartment illumination
- Storage: 1 full face helmet + 1 open face helmet
- Flex Case
- Full LED Technology and On-Board Computer
- Fixed Windshield
- Feet Forward Position and Center Stand



Packages

The Select Package (MSRP \$1,100) includes:

- LED Horizontal 'Y' Style Element with LED Headlight
- Keyless Ride
- Connectivity with TFT Display

Total MSRP = \$7,895 with the Select Package

Colors



Alpine White (MSRP \$0)



Zenith Blue Metallic (MSRP \$100)



Black Storm Metallic 2 (MSRP \$0)

Optional Packages/Single Options

Available for ordering outside of the Select Package:

- Comfort Package (MSRP \$450) includes:
 - Heated Seat
 - Heated Grips
- Anti-Theft Alarm (MSRP \$395)

MY 2019 C 650 GT – Available Now MSRP \$10,995

Color Changes

New for MY19, Spezial paint: Sparkling Storm Metallic (MSRP \$750) replaces discontinued Light White and is shown below with new Spezial Option Saddle Brown Seat (MSRP \$250).



Sparkling Storm Metallic (MSRP \$750)

Package

The Select Package (MSRP \$650) includes:

- Heated Seat
- Heated Grips
- Tire Pressure Monitoring

Total MSRP = \$11,645 with the Select Package

Single Options

Below options are available for ordering outside of the Select Package:

- Anti-Theft Alarm (MSRP \$395)
- NEW Spezial 'Option 719' Saddle Brown Seat

MY 2019 C Evolution – Arrival TBD MSRP \$14,195

Color Changes

Mineral Grey Metallic/Black (MSRP \$0) is new for 2019 and replaces the discontinued lonic Silver Metallic/Electric Green.



Mineral Grey Metallic/Black (MSRP \$0)

Package

The Select Package (MSRP \$400) includes:

- Heated Grips
- Black Comfort Seat

Total MSRP = \$14,595 with the Select Package

Single Option

The below option is still available for ordering outside of the Select Package:

Anti-Theft Alarm (MSRP \$395)

New MY 2019 F 750/850 GS – Available Now MSRP \$10,395/\$13,195

The long awaited F 750 GS and F 850 GS models now include additional standard equipment with a customer value of **over \$1,300**.

		Added Value		
F 700 GS	F 750 GS	New Design	F 800 GS	F 850 GS
\$9.995 MSRP	\$10,395	852 cc vs. 798 cc	\$12,295 <u>MSRP</u>	\$13,195
75 hp	77 hp	Additional Standard Features:	85 hp	90 hp
57 lb-ft	61 lb-ft	+ASC (\$400 value) +LED Headlight (\$395 value) +OBC (\$295 value) +Luggage Rack (\$100+ value) +Adjustable foot brake, gear shifter (\$100+ value)	61 lb-ft	63 lb-ft
				poke Wheels ess Tires (\$)

- New design with better ergonomics for upright riding
- Improved fuel tank gauge and repositioned fuel tank with improved wheel load distribution and slimmer tail
- Reduced operational clutch force
- Optimal vibration level for footrests, seat, handlebar.
- Stiffer rims for improved riding stability and target precision
- Lower F 850 GS standard seat height
 - o F 850 GS: 33.9"
 - o F 750 GS: 32.3"



Packages

The Select Package for the F 750 GS and F 850 GS (MSRP \$2,400) includes:

- DTC (Dynamic Traction Control)
- Gear Shift Assist Pro
- Ride Modes Pro
- GPS Preparation
- Heated Grips
- Cruise Control
- ABS Pro

- Luggage Rack with Saddle Bag Mounts
- Connectivity with TFT Display

The Premium Package is an optional upgrade to the Select Package and includes all of the Select Package equipment as well as the additional equipment shown below **(\$3,450 MSRP** w/ Dynamic ESA **or \$3,250 MSRP** w/ Low Suspension as an alternative to Dynamic ESA).

- LED Style Element
- Keyless Ride
- Dynamic ESA (next gen) or Low Suspension (requires low seat)
- Tire Pressure Monitor

Optional Packages/Single Options

The below options are available for ordering outside of the Select Package or Premium Package:

- Spezial HP Sport Exhaust (MSRP \$750)
- F 750 GS ONLY: Exclusive Style Package (MSRP \$250) includes:

Granite Grey Metallic Rims

Electroplated Side Panels with GS Tape Silver-Anodized Handlebars

Hand Protection

Stereo Metallic Matte Paint

F 850 GS ONLY: Exclusive Style Package

(MSRP \$275) includes:

Gold-Anodized Forks

Electroplated Side Panels with GS Tape

Hand Protection

Pollux Metallic Matte Paint

• F 850 GS ONLY: Rally Style Package

(MSRP \$275) includes:

Gold-Anodized Rims

Electroplated Side panels with GS Tape

Hand Protection

Light White Paint

- Suspension Lowering Kit with included Low Seat (MSRP \$250)
- Anti-Theft Alarm (MSRP \$395)
- F 850 GS ONLY: Off Road Tires (MSRP \$0)
- Center Stand (MSRP \$175)
- Low Seat (MSRP \$0)
- Comfort Seat (MSRP \$145)

MY 2019 R NineT – Available Now MSRP \$15,495

Colors

Spezial paint: Mars Red Metallic Matte/Cosmic Blue Metallic Matte (MSRP \$1,200) is new for 2019. Blue Planet Metallic/Aluminum has been discontinued and is replaced with Pollux Metallic/Aluminum (MSRP \$1,050).

Package

The Select Package (MSRP \$650) includes:

- Heated Grips
- ASC (Automatic Stability Control)

Total MSRP = \$16,145 with the Select Package

Optional Packages/Single Options

Options and packages below are still available for ordering outside of the Select Package:

- Hand Brushed Aluminum Fuel Tank with Sanded Weld (MSRP \$350)
- Hand Brushed Aluminum Fuel Tank with Visible Weld (MSRP \$250)
- Anti-Theft Alarm (MSRP \$395)
- Billet Pack Classic (MSRP \$2,700)
- Billet Pack Storm (MSRP \$2,700)
- Billet Pack Club Sport (MSRP \$2,700)

MY 2019 R NineT Scrambler – Available Now MSRP \$12,995

Colors

Spezial paint: Black Storm Metallic/Aurum (MSRP \$500), Black Storm Metallic/Light White (MSRP \$500), and Stereo Metallic Matte (MSRP \$0) are new for 2019. Monolith Metallic Matte has been discontinued and has been replaced with Stereo Metallic Matte.

Package

The Select Package (MSRP \$250) includes Heated Grips.

Total MSRP = \$13,245 with the Select Package

Optional Packages/Single Options

Below options and packages are still available for ordering outside of the Select Package:

- Spoked Wheels (MSRP \$500)
- Hand Brushed Aluminum Fuel Tank with Sanded Weld (MSRP \$1,050)
- Hand Brushed Aluminum Fuel Tank with Visible Weld (MSRP \$950)
- Chrome Exhaust (MSRP \$150)
- Suspension Lowering Kit (MSRP \$250)
- Anti-Theft Alarm (MSRP \$395)
- Off Road Tires (MSRP \$0)
- ASC (Automatic Stability Control) (MSRP \$400)
- Cross-Spoke Wheels (MSRP \$500)
- High Brown Seat (MSRP \$0)
- Billet Pack Classic (MSRP \$2,700)
- Billet Pack Storm (MSRP \$2,700)

• Billet Pack Club Sport (MSRP \$2,700)



N2D Stereo Metallic Matte (MSRP \$0)

MY 2019 R NineT Pure – Available Now MSRP \$11,995

Colors

Spezial paint: H05 Option 719 Black Storm Metallic/Aurum (MSRP \$500) and H06 Option 719 Black Storm Metallic/Light White (MSRP \$500) are new for 2019. Catalano Grey is still offered as the standard paint (MSRP \$0).



H05 Option 719 Black Storm Metallic/Aurum (MSRP \$500) Pictured: R NineT Racer for Demonstration Purposes Only



H06 Option 719 Black Storm Metallic/Light White (MSRP \$500)

Package

The Select Package (MSRP \$250) includes:

Heated Grips

Total MSRP = \$12,245 with the Select Package

Optional Packages/Single Options

Below options and packages are still available for ordering outside of the Select Package:

- Spoked Wheels (MSRP \$500)
- Hand Brushed Aluminum Fuel Tank with Sanded Weld (MSRP \$1,050)
- Hand Brushed Aluminum Fuel Tank with Visible Weld (MSRP \$950)
- Chrome Exhaust (MSRP \$150)
- Suspension Lowering Kit (MSRP \$250)
- Anti-Theft Alarm (MSRP \$395)
- Off Road Tires (MSRP \$0)
- ASC (Automatic Stability Control) (MSRP \$400)
- Cross-Spoke Wheels (MSRP \$500)
- High Brown Seat (MSRP \$0)
- Billet Pack Classic (MSRP \$2,700)
- Billet Pack Storm (MSRP \$2,700)

Billet Pack Club Sport (MSRP \$2,700)

MY 2019 S 1000 R – Available Now MSRP \$13,995

Colors

New for 2019 is N2E Motorsport which replaces ND7 Motorsport paint, and is only available with Style HP Package (MSRP \$500). Also new for 2019 is Black Storm Metallic (MSRP \$0) which replaces the discontinued Catalano Grey.

Package

The Select Package (MSRP \$1,950) includes:

- DTC (Dynamic Traction Control)
- Gear Shift Assist Pro
- DDC (Dynamic Damping Control)
- Ride Modes Pro
- Heated Grips
- Cruise Control
- Engine Spoiler
- ABS Pro

Total MSRP = \$15,945 with the Select Package

Optional Packages/Single Options

Below options and packages are still available for ordering outside of the Select Package:

- Forged Wheels (MSRP \$1,375)
- Design Option Wheels (MSRP \$140)
- NEW Style HP Package (MSRP \$500) includes:
 Design Option Wheels (or Forged Wheels for + \$1,375)
 HP Motorsport Paint
- Anti-Theft Alarm (MSRP \$395)

MY 2019 S 1000 RR – Available Now MSRP \$15,995

Please note: This information pertains to the current generation RR, not to the new S 1000 RR coming in 2019.

Package

The Select Package (MSRP \$1,800) includes:

- Gear Shift Assist Pro
- DDC (Dynamic Damping Control
- Ride Modes Pro
- Heated Grips
- Cruise Control
- ABS Pro

Total MSRP = \$17,795 with the Select Package

Optional Packages/Single Options

Below options and packages are still available for ordering outside of the Select Package:

- Forged Wheels (MSRP \$1,375)
- Design Option Wheels (MSRP \$140)
- Passenger Seat + Foot Pegs (Passenger Kit) (\$0)
- **NEW** HP Battery (MSRP \$250)

MY 2019 S 1000 XR – Available Now MSRP \$16,895

Colors

New for 2019 is Black Storm Metallic, which is only available with Style Triple Black Package (MSRP \$300). Ocean Blue Metallic Matte has been discontinued.

Black Storm Metallic



Package

The Select Package

(MSRP \$2,500) includes:

• DTC (Dynamic Traction Control)

- Dynamic ESA
- Gear Shift Assist Pro
- Ride Modes Pro
- GPS Preparation
- Heated Grips
- Cruise Control
- Hand Protection
- ABS Pro
- Center Stand
- Luggage Rack
- Saddle Bag Mounts

Total MSRP = \$19,395 with the Select Package

Optional Packages/Single Options

Below options and packages are still available for ordering outside of the Select Package:

- Style HP Package (MSRP \$600) includes:
 - Pro Seat (or Low Seat for -\$50)
 - HP Motorsport Paint
- **NEW** Style Triple Black Package (MSRP \$300) includes:
 - Black Storm Metallic Paint
- Suspension Lowering Kit (MSRP \$220)
- Anti-Theft Alarm (MSRP \$395)
- Low Seat

MY 2019 K 1600 B – Available Now

MSRP \$20,095

For MY 2019, Hill Start Control Pro has become a standard feature on all K 1600 B's. The Low Seat has also become standard, and a High Seat has been added as an option. The Storage Compartment has been discontinued. Style Package 1 has been eliminated due to the discontinuation of Austin Yellow Metallic.

Colors

New for 2019 is Imperial Blue Metallic (MSRP \$200) which replaces the discontinued Austin Yellow Metallic/Black Storm Metallic.



Package (Bagger)

The Select Package (MSRP \$3,900) includes:

- Bluetooth Interface Control
- Keyless Ride
- Gear Shift Assist Pro
- Audio System with Satellite Radio and GPS Preparation
- Floorboards
- Radio Software
- Central Locking System
- LED Auxiliary Lights
- Reverse Assist
- Anti-Theft Alarm
- Engine Protection Bars

Total MSRP = \$23,995 with the Select Package

Package (Grand America)

Premium Package (MSRP \$5,500) is an optional upgrade to the Select Package and includes all of the Select Package equipment as well as the Grand America options:

- Bluetooth Interface Control
- Keyless Ride
- Gear Shift Assist Pro

- Audio System with Satellite Radio and GPS Preparation
- Floorboards
- Radio Software
- Central Locking System
- LED Auxiliary Lights
- Reverse Assist
- Anti-Theft Alarm
- Engine Protection Bars
- High Windshield
- Top Case
- **NEW** Additional Top Case Speakers

Total MSRP = \$25,595 with the Select Package Optional Packages/Single Options

The below options and packages are still available for ordering outside of the Select Package and Premium Package:

- Extra High Seat (MSRP \$0)
- Forged Handlebars (MSRP \$0)
- Center Stand (MSRP \$175)
- Classic Forged Wheels (MSRP \$1,600)
- **NEW** High Seat (MSRP \$0)
- Safety Plus Package (MSRP \$800) includes:
 - o 134 Adaptive Headlight
 - o Tire Pressure Monitoring

MY 2019 K 1600 GT – Available Now MSRP \$22,995

For 2019, Hill Start Control Pro has become a standard feature on all K 1600 models.

Colors

New for 2019 is Black Storm Metallic/Glacier Silver Metallic, which is only available with the Sport Style Package (MSRP \$550). Both Mars Red Metallic and Lupin Blue Metallic have been discontinued.



Black Storm Metallic/Glacier Silver Metallic (requires Sport Style Package)

Package

The Select Package (MSRP \$3.500) includes:

- Bluetooth Interface Control
- Keyless Ride
- Gear Shift Assist Pro
- Audio System with Satellite Radio and GPS Preparation
- Radio Software
- Central Locking System
- Reverse Assist
- LED Auxiliary Lights
- Anti-Theft Alarm

Total MSRP = \$26,495 with the Select Package

Optional Packages/Single Options

Below options and packages are still available for ordering outside of the Select Package:

- Saddle Brown Seat (MSRP \$250)
- NEW Sport Style Package (MSRP \$550) includes:

Sport Windshield (or High Windshield)

Black Powertrain

Black Storm Metallic/Glacier Silver Metallic Paint

- Low Seat (MSRP \$0)
- Classic Forged Wheels (MSRP \$1,600)

- Safety Plus Package (MSRP \$800) includes:
 - 134 Adaptive Headlight
 - Tire Pressure Monitoring

MY 2019 K 1600 GTL – Arrival TBD MSRP \$25,995

For 2019, Hill Start Control Pro has become a standard feature on all K 1600 models.

Colors

New for 2019 is Pollux Metallic, and is only available with Style Elegance Package (MSRP \$750). Both Ebony Metallic and Thunder Grey Metallic have been discontinued.



Pollux Metallic (Style Elegance Package)

Package

The Select Package (MSRP \$2.550) includes:

- Adaptive Headlight
- Keyless Ride
- Gear Shift Assist Pro
- Central Locking System
- Tire Pressure Monitoring
- LED Auxiliary Lights
- Anti-Theft Alarm
- Engine Protection Bars

Total MSRP = \$28,545 with the Select Package

Optional Packages/Single Options

Below options and packages are still available for ordering outside of the Select Package:

- Extra High Seat (MSRP \$0)
- Saddle Brown Seat (MSRP \$250)
- NEW Style Elegance Package (MSRP \$750) replaces Style Package and includes:

Pollux Metallic Matte

- Tubular Handlebars (MSRP \$0)
- Classic Forged Wheels (MSRP \$1,600)
- High Seat (MSRP \$0)

MY 2019 R 1250 Family

BMW's outstanding boxer engine receives a significant technical update for model year 2019, resulting in a considerable improvement in performance and operating characteristics. Along with the notable engine enhancements are additional standard features and new options, packages, colors, styles, and Spezial selections as noted in the model details that follow this comparison to the current R 1200 models:

- 1,254 cc vs. 1,170cc
- 136 vs. 125 hp (+9%)
- Best in Class Torque: 105 vs. 92 lb-ft (+14%)
- 49.5 vs. 47 mpg (+5%)
- BMW ShiftCam Variable Engine Timing system
 - More balanced power delivery
- New cylinder head covers and manifold routing (+RT has a new spoiler)

New Options:

- Additional features added to Ride Modes Pro:
 - Configurable Hill Start Control Pro w/ smoother brake release and the ability to select 'automatic brake activation' to automatically engage the brake when stopping on an incline of 5%+
 - Dynamic Brake Assist (DBA): in emergency braking situations, DBA increases rear-brake force more quickly and reduces engine torque, even if the throttle is open
- 2 new Spezial Billet Packs: planned availablility beginning with January 2019 production

MY 2019 R 1250 GS – Available Now MSRP \$17,695

For Model Year 2019, the R 1250 GS not only receives significant engine improvements, but also the addition of **over \$1,500** in **standard features**: 6.5" color TFT Display, Connectivity, On-Board Computer Pro, and Full LED Headlights.

Colors

New colors available are Cosmic Blue Metallic (MSRP \$150), Black Storm Metallic/Night Black Matte, which is only available with 452 Exclusive Style Package (MSRP \$500), and HP Motorsport Paint, which is only available with 456 HP Style Package (MSRP \$750). Existing color Black Storm Metallic (MSRP \$0) will continue to be offered.



N05 Cosmic Blue Metallic (MSRP \$150)



Black Storm Metallic/Night Black Matte: only available w/ Exclusive Style Package (MSRP \$500)



N2E HP Motorsport Paint: only available with 456 HP Style Package (MSRP \$750)

Packages

New ZSL Select Package (MSRP \$950) includes:

- GPS Preparation
- Chrome Exhaust
- Heated Grips
- Tire Pressure Monitoring
- Hand Protection
- Saddle Bag Mounts

Total MSRP = \$18,645 with the Select Package

New ZPP Premium Package (**MSRP \$3,050**) is an optional upgrade to ZSL and includes all of the ZSL equipment as well as the following additional equipment:

- DTC (Dynamic Traction Control)
- Next-Gen Dynamic ESA with Auto-Ride Height Adjustment and Auto Damper Settings
- Keyless Ride
- Gear Shift Assist Pro
- Ride Modes Pro with Enduro, Enduro Pro, Dynamic and Dynamic Pro Modes, Hill Start Control Pro, and
- Dynamic Brake Control

- Cruise Control
- ABS Pro

Total MSRP = \$20,745 with the Premium Package

Optional Packages/Single Options

The below options and packages are still available for ordering outside of the Select and Premium Packages:

- **NEW** HP Battery (MSRP \$350) requires HP Style Pkg
- Anti-Theft Alarm (MSRP \$395)
- *Off Road Tires (MSRP \$0) *Only with HP Pkg
- Suspension Lowering Kit (MSRP \$250) requires:
 - Dynamic ESA, and Low Seat, Comfort Seat (or Low Rally Seat only w/ HP Style Pkg)
- Saddle Bag Mounts (MSRP \$200)
- Cross-Spoke Wheels (MSRP \$500)
- Comfort Seat (MSRP \$100)
- High Comfort Seat (MSRP \$100)
- Low Seat (MSRP \$0)
- **NEW** Exclusive Style Package (MSRP \$500):
 - Black Seat and Handlebars
 - Achat Grey Frame
 - Gold Calipers
 - Black Powertrain
 - Black Storm Metallic/Night Black Matte
- **NEW** HP Style Package (MSRP \$750):
 - Low Rally Windshield
 - Removal of Center Stand
 - White Frame and Hand Protectors
 - Gold Calipers
 - Black Handlebars
 - Black Powertrain
 - Low Rally Bench Seat (alternatively Rally Bench Seat for + \$50)

- Gold Cross-Spoke Wheels
- HP Motorsport Paint

New Billet Packs are planned beginning with January 2019 Production:

- Option 719 Billet Pack Classic (MSRP \$2,700)
- HP Billet Pack (MSRP \$2,700)

MY 2019 R 1250 RT – Available Now MSRP \$18,645

For 2019, there is a base price increase of \$250 to account for engine improvements and the addition of standard Hill Start Control.

Colors

MY19 colors are unchanged from MY18.

Package

The Select Package (MSRP \$5,150) includes:

- Next-Gen Dynamic ESA with Auto-Ride Height Adjustment and Auto Damper Settings
- Keyless Ride
- Headlight Pro
- Gear Shift Assist Pro
- Ride Modes Pro with Dynamic and Dynamic Pro
- Modes, Hill Start Control Pro, and
- Dynamic Brake Control
- Audio System with Sirius Satellite Radio, Bluetooth, and 376 Radio Software
- GPS Preparation
- Chrome Exhaust
- Central Locking System
- Heated Seat
- Tire Pressure Monitoring
- Cruise Control
- LED Auxiliary Lights
- Anti-Theft Alarm

Dual Accessory Socket

Total MSRP = \$23,795 with the Select Package

Optional Packages/Single Options

The below options and packages are still available for ordering outside of the Select and Premium Packages:

- Option 719 Black/Dark Brown Seat (MSRP \$250) only with Spezial Paints 'Option 719' Blue Planet Metallic or 'Option 719' H04 Sparkling Storm Metallic
- Sport Style Package (MSRP \$650) includes:
 - Inscriptions Tapes on Saddle Bags and Fairing
 - Asphalt Grey Wheels
 - Gold Calipers
 - Sport Windshield (or 553 High Standard Windshield)
 - Black Powertrain
 - Mars Red Metallic/Dark Slate Metallic Matte
- Elegance Style Package (MSRP \$450) includes:
 - Silver Wheels and Swing Arm
 - Gold Calipers
 - Chrome Windshield/Handlebar Accents, and Saddle Bag Trim
 - Carbon Black Metallic
- **NEW** Option 719 Classic Wheel (MSRP \$995)
- NEW Option 719 Sport Wheel (MSRP \$995)
- High Seat (MSRP \$0)
- Low Seat (MSRP \$0)

Planned Billet Packs beginning with January 2019 Production:

- NEW Option 719 Billet Pack Classic (MSRP \$2,700)
- NEW HP Billet Pack (MSRP \$2,700)

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-

Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, and X6 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 346 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at: www.bmwmotorradusa.com.

#

Journalist note: Information about BMW and its products in the USA is available to journalists on-line at https://www.press.bmwgroup.com/usa.

#