



MINI AT LA AUTO SHOW 2018

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MINI JOHN COOPER WORKS KNIGHTS EDITION TO MAKE NORTH AMERICAN PREMIERE AT LOS ANGELES INTERNATIONAL AUTO SHOW 2018

- *Confirms series production of the new MINI John Cooper Works GP for launch in 2020*
- *Will showcase four additional special edition models and confirms availability of MINI YOURS Customized parts and accessories*

Woodcliff Lake, NJ – November 20, 2018 – [MINI USA](#) today announced that the MINI John Cooper Works Knights Edition will make its North American premiere at the [Los Angeles International Auto Show](#) starting November 28. MINI also confirmed series production for a new MINI John Cooper Works GP for launch in 2020. The [MINI John Cooper Works GP Concept](#) was first presented as a design study at the IAA Frankfurt Motor Show in September 2017 and had its North American premiere at the New York International Auto Show earlier this year.

In addition to the Knights Edition, MINI will showcase four special edition models that once again highlight the brand's focus on individualization and customization: the MINI Countryman Yin Yang Edition, which comes in both a black and white version, the MINI Clubman Starlight Edition, MINI Cooper S E Countryman PHEV special edition and the [MINI John Cooper Works International Orange Edition](#), which made its debut earlier this year during [MINI TAKES THE STATES 2018](#).

MINI USA also confirms the availability of the customized accessories of the [MINI Yours Customized](#) offering, which is now available in the U.S. MINI YOURS Customized is a new, innovative offering that allows customers to design and customize four individual products using an online configurator and order them direct from ShopMINIUSA.com/Your-CUSTOMIZED. With MINI Yours Customized,

the brand is taking individualization to a new level, using innovative 3D printing and laser lettering in production for the first time.

“Individualization and customization are core elements of the MINI brand,” said Thomas Felbermair, Vice President, MINI Region Americas. “This not only includes a range of options and accessories available for our cars, but also a unique range of limited production special editions that have long-been part of the MINI DNA since the first generation Mini was produced in 1959.”

MINI John Cooper Works Knights Edition – North American Premiere

The Knights Edition is based on a MINI John Cooper Works Hardtop with a number of black and silver factory components and aftersales accessories. It is available exclusively with a Midnight Black exterior paint, a Melting Silver roof and mirror caps, as well as a custom melting silver bonnet stripe and melting silver and red side stripes design. The exterior also includes Piano Black exterior trims, Piano black door handles and fuel filler cap. The Knights Edition also comes with a John Cooper Works Exhaust Flap System and Exhaust Chrome Tips and is the first MINI to offer Piano Black. MINI Logos. The MINI John Cooper Works Knights Edition will be available at dealerships across the U.S. in Q1 2019.

MINI Countryman Yin Yang Edition – U.S. Show Premiere

The Yin Yang Edition is based on a MINI Cooper S Countryman available in either Midnight Black or Light White with the opposing color contrast roof and a custom stripe design. The Yin Yang Edition comes with Piano Black grille trim, headlight and taillight rings, and door handles. It also comes with Night Jack Side Scuttles and Mirror Caps, an All-Weather Luggage Mat and Custom Floor mats. The MINI Countryman Yin Yang Edition will be available next month at MINI dealerships across the U.S.

MINI Clubman Starlight Edition – U.S. Show Premiere

The Starlight Edition is based on a MINI Cooper S Clubman model and features a Starlight Blue Metallic exterior paint with a Melting Silver roof, mirrors and Center Caps and Custom melting silver bonnet stripes. The wheels of the Starlight Edition are Silver 17” Net Spoke Wheels. It also comes with a MINI Luggage trolley, the MINI Click and Drive System and a MINI Luggage Compartment Mat. The MINI Clubman Starlight Edition is currently available at MINI dealerships across the U.S.

MINI John Cooper Works International Orange Edition

The International Orange Edition is based on a MINI John Cooper Works Hardtop and features bold colors and unique appearance elements. It comes with an exclusive orange-painted body and roof combination and a high-gloss Midnight Black metallic spoiler. It also comes with Ferric Gray 18-inch Double Spoke John Cooper Works Wheels with 205/40-R18 performance tires. Exhaust features include the John Cooper Works Pro Exhaust with Bluetooth controlled flap and chrome tailpipe trims. The

exterior also includes Custom Black Side Stripes, Carbon Fiber Mirror Caps, Custom Black Fuel Filler Cap, High Gloss Black Door Handles and Custom Front and Rear Bumper Decals. The MINI John Cooper Works International Orange Edition is currently available at select MINI dealerships across the U.S.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 127 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of six unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com. Follow us on Twitter at [@MINIUSANEWS](https://twitter.com/MINIUSANEWS)

Consumer information about MINI products is available via the internet at: www.MINIUSA.com.