



**For Release:** November 28, 2018

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**BMW Motorrad USA Revs Up Manhattan This Weekend At The  
Progressive International Motorcycle Show  
Press Conference – Friday, November 30**

**Woodcliff Lake, NJ – November 28, 2018...** Several new and updated 2019 Model Year BMW motorcycles will roll into New York this weekend for the Progressive International Motorcycle Show at the Jacob K. Javits Center in Manhattan. BMW Motorrad USA will display the new 2019 F 750 GS, F 850 GS, R 1250 RT, and will unveil the new S 1000 RR and 2019 R 1250 GS. Also on display will be a selection of motorcycles from the brand's sport, touring, roadster, heritage, and adventure model lines, as well as the latest collection of BMW riding gear and accessories. Press materials for 2019 BMW motorcycle models can be accessed at:

<https://www.press.bmwgroup.com/usa/article/topic/6629/bmw-motorrad/>.

Speakers include: Michael Peyton, Vice President, BMW Motorrad North America; and Roy Oliemuller, Corporate Communications Manager, BMW of North America. Additional BMW representatives on site will include: Luciana de Oliveira Francisco, National Marketing and Brand Manager, BMW Motorrad North America; factory test rider Nate Kern; and BMW Motorrad Adventure Ambassador Shawn Thomas.

**WHEN:** Friday, November 30  
11:30am – 11:45am ET

**WHERE:** BMW Motorrad USA Display  
Progressive International Motorcycle Show  
Jacob K. Javits Convention Center  
Halls 1A & 1B & 1C  
655 West 34th Street

New York, NY 10001

Show Office Phone: 212-542-1990

Show Office Fax: 310-943-2550

[CLICK HERE](#) for more information on directions

The show is open to the public Friday, November 30 from 2:00 p.m. – 8:00 p.m., Saturday, December 1 from 9:30am - 8:00pm, and Sunday, December 2 from 10:00am - 5:00pm.

Admission is \$20 for adults and free for children 11 and under. For more information, visit <http://www.motorcycleshows.com/city/new-york-ny>

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, and X6 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 347 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at: [www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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