

BMW Group



Vehicle Sales BMW of North America, LLC, January 2019

	Jan. 2019	Jan.2018	%	YTD Jan. 2019	YTD Jan. 2018	%
i3	255	382	-33.2%	255	382	-33.2%
i8	23	32	-28.1%	23	32	-28.1%
2 Series	578	640	-9.7%	578	640	-9.7%
3 Series	1,226	4,551	-73.1%	1,226	4,551	-73.1%
4 Series	2,842	1,585	79.3%	2,842	1,585	79.3%
5 Series	3,679	2,456	49.8%	3,679	2,456	49.8%
6 Series	161	223	-27.8%	161	223	-27.8%
7 Series	454	362	25.4%	454	362	25.4%
8 Series	99	0	0.0%	99	0	0.0%
Z4	0	2	-100.0%	0	2	-100.0%
X1	941	1,677	-43.9%	941	1,677	-43.9%
X2	616	0	0.0%	616	0	0.0%
BMW passenger cars	10,874	11,910	-8.7%	10,874	11,910	-8.7%
X3	3,135	2,954	6.1%	3,135	2,954	6.1%
X4	406	387	4.9%	406	387	4.9%
X5	3,092	3,230	-4.3%	3,092	3,230	-4.3%
X6	595	535	11.2%	595	535	11.2%
BMW light trucks	7,228	7,106	1.7%	7,228	7,106	1.7%
BMW brand	18,102	19,016	-4.8%	18,102	19,016	-4.8%
Cooper /S Hardtop 2 Door	512	645	-20.6%	512	645	-20.6%
Cooper /S Hardtop 4 Door	473	368	28.5%	473	368	28.5%
Cooper /S Convertible	397	201	97.5%	397	201	97.5%
Cooper /S Clubman	204	238	-14.3%	204	238	-14.3%
Coupe	871	1,485	-41.3%	871	1,485	-41.3%
MINI brand	2,457	2,937	-16.3%	2,457	2,937	-16.3%
TOTAL BMW of North America, LLC	20,559	21,953	-6.3%	20,559	21,953	-6.3%