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## **GS Trophy 2020 – Qualifier USA To Be Held May 30 Through June 2**

**Woodcliff Lake, NJ – February 14, 2019...**Do you love a challenge...a GS challenge? BMW GS riders will soon compete for the opportunity to represent the USA in the BMW Motorrad International GS Trophy 2020 in New Zealand. The GS Trophy 2020 – Qualifier USA will be held May 30 through June 2 with RawHyde Adventures at a location to be announced. Qualifier rules and registration details will be announced shortly.

BMW Motorrad has hosted the biennial International GS Trophy for adventure-thirsty riders since 2008. The event has taken participants to Tunisia, South Africa, Patagonia, Canada, Thailand – and, most recently, Mongolia for a week of hard-core adventure riding, special tests and teamwork challenges. Five teams crossed the starting line in the first GS Trophy. Last year's event saw 19 teams from 25 nations taking part. In 2016, the first-ever women's team joined in, and women riders have been competing ever since.

For more information about the destination for the International GS Trophy 2020, visit: [https://www.press.bmwgroup.com/usa/article/detail/T0291204EN\\_US/destination-of-the-bmw-motorrad-international-gs-trophy-2020-revealed-kia-ora-%20welcome-to-new](https://www.press.bmwgroup.com/usa/article/detail/T0291204EN_US/destination-of-the-bmw-motorrad-international-gs-trophy-2020-revealed-kia-ora-%20welcome-to-new)

Follow #gstrophy on social media sites for updates on the GS Trophy 2020 – Qualifier USA and visit [www.gstrophy.com](http://www.gstrophy.com) for an up-close look at the International GS Trophy 2018.

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology

offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 346 BMW passenger car and BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 125 MINI passenger car dealers, and 37 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Motorrad products is available to consumers via the Internet at: [www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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