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**All-New BMW Adventure Models Added To Demo Lineup At Daytona
Bike Week BMW S 1000 RR With M Package And the “Departed” By Custom
Works Zon On Display**

Woodcliff Lake, NJ – March 5, 2019... BMW Motorrad USA will return to Daytona Bike Week, March 9-16, with a full lineup of BMW motorcycles for attendees to demo, including the all-new BMW F 750 GS, F 850 GS, F 850 GS Adventure models, as well as the new BMW R 1250 GS, R 1250 GSA, and R 1250 RT. Pre-registration for demo rides is available by visiting <http://daytona.bmwmotorcycleevents.com/>.

Bike Week attendees will also have an opportunity to view the all-new ultimate racing machine – the [BMW S 1000 RR with M package](#) – as well as the unique custom motorcycle the “Departed” built around the prototype of a completely new boxer engine by Japanese motorcycle customizer Custom Works Zon.

BMW Motorrad representatives will be on hand to answer questions about demo rides and all of the motorcycles and rider apparel on display at BMW Motorcycles of Daytona.

Date: Saturday, March 9 through Saturday, March 16, 2018
Time: 9:00 a.m. – 5:00 p.m. daily
Location: BMW Motorcycles of Daytona
118 E Fairview Ave
Daytona Beach, FL 32114
Phone (386) 257-2269
For directions, visit: <http://daytona.bmwmotorcycleevents.com/>.

BMW Group In America

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