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The New 2020 BMW S 1000 RR: Pricing, Features, Packages and Options

Third-Generation Supersport Bike Offers New Standard Equipment, an Enhanced Engine, and New Options and Packages

Woodcliff Lake, NJ – March 19, 2019...BMW Motorrad USA has announced pricing, features, packages, and options for the new 2020 BMW S 1000 RR, scheduled to arrive in BMW dealer showrooms this summer. The third-generation BMW S 1000 RR will have a Manufacturer's Suggested Retail Price of \$16,995* (excluding tax and destination fee).

***Additional Standard Equipment and Features (vs. MY 2019)**

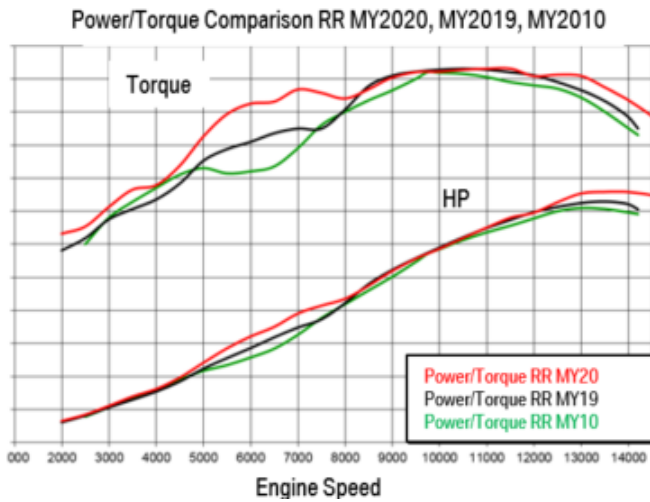
- LED Headlight and turn signals
- Connectivity with 6.5" TFT display
- On Board Computer and Multi-Controller
- Gear Shift Assist Pro
- Hill Start Control
- 4 standard ride modes (Rain, Road, Dynamic, Race)
- Adjustable Clutch Lever
- Cornering-optimized ABS Pro
- All-new dynamic design w/ optimal aerodynamics
- Substantial engine and technology improvements

*The model year 2020 BMW S 1000 RR includes new standard features valued at over \$2,000.

Engine/Design Enhancements (vs. MY 2019)

- 25 lb total weight reduction from 459 lbs to 434 lbs
(Additional weight reduction of 7.7 lbs. with M Package)
- Engine is ~9 lbs. lighter: improved handling/ergonomics
- BMW ShiftCam Variable Engine Timing system

- 205 hp vs. 200 hp
- More balanced power delivery
- Improved HP/torque curve at low/medium engine speed
- 37 mpg vs. 35 mpg
- New suspension geometry: less weight, higher level of precision



New Colors

Racing Red Paint (\$0 MSRP)



M Motorsport Paint (Only with M Package: \$3,700 MSRP)



Packages

Select Package (MSRP \$1,400):

- Tire Pressure Monitor
- Next-Generation DDC (Dynamic Damping Control)
- Heated Grips
- Cruise Control

Updated Race Package (MSRP \$1,600):

- Ride Modes Pro
- Forged Wheels
- M Lightweight Battery
- M Chassis Kit (Rear Ride Height Adjustment and Swing Arm Pivot Point)

New M Package (MSRP \$3,700) – Initial Supply is Limited:

- M Motorsport Paint
- M Carbon Wheels
- Ride Modes Pro
- M Sport Seat
- M Lightweight Battery
- M Chassis Kit (Rear Ride Height Adjustment and Swing Arm Pivot Point)
- 7.7 lb. weight savings = 427 lbs. total wet weight

Single Options

Ride Modes Pro (MSRP \$250)

- +3 Ride Modes: Race Pro 1, 2, 3
- Hill Start Control Pro (HSC Pro)
- Dynamic Brake Control (DBC)
- Launch Control
- Pit Lane Limiter
- DTC +/-
- Wheelie Control

Design Option Wheels (MSRP \$140)

- Black Wheels with Red Striping

Passenger Kit

- Passenger Seat and Passenger Foot Pegs) **(MSRP \$0)**

Anti-Theft Alarm (MSRP \$395)

For additional information about the new BMW S 1000 RR visit:

<https://www.bmwmotorcycles.com/en/models/sport/s1000rr-new.html>

[Click Contact Dealer for up-to-date information on availability]

https://www.press.bmwgroup.com/usa/article/detail/T0287139EN_US/the-new-bmw-s-1000-rr

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