

BMW Group



Vehicle Sales BMW of North America, LLC, March 2019

	Mar. 2019	Mar.2018	%	YTD Mar. 2019	YTD Mar. 2018	%
i3	359	992	-64.0%	964	1,997	-51.7%
i8	91	47	94.0%	161	118	36.4%
2 Series	746	1,179	-36.7%	2,062	2,768	-25.5%
3 Series	4,620	4,845	-4.6%	8,225	13,651	-39.7%
4 Series	1,875	3,230	-42.0%	7,402	6,939	6.7%
5 Series	3,690	4,397	-16.1%	10,345	10,038	3.1%
6 Series	149	471	-68.4%	625	1,030	-39.3%
7 Series	988	823	20.0%	2,293	1,800	27.4%
8 Series	364	0	0.0%	601	0	0.0%
Z4	201	0	0.0%	201	2	9950.0%
X1	3,470	3,717	-6.6%	5,856	8,251	-29.0%
X2	1,079	947	13.9%	2,951	947	211.6%
BMW passenger cars	17,632	20,648	-14.6%	41,686	47,541	-12.3%
X3	6,727	4,547	47.9%	14,568	10,782	35.1%
X4	577	513	12.5%	1,436	1,417	1.3%
X5	4,460	4,840	-7.9%	11,912	12,076	-1.4%
X6	646	763	-15.3%	2,100	2,019	4.0%
X7	2,186	0	0.0%	2,186	0	0.0%
BMW light trucks	14,596	10,663	36.9%	32,202	26,294	22.5%
BMW brand	32,228	31,311	2.9%	73,888	73,835	0.1%
Cooper /S Hardtop 2 Door	1,001	979	2.2%	2,079	2,339	-11.1%
Cooper /S Hardtop 4 Door	682	583	17.0%	1,667	1,385	20.4%
Cooper /S Convertible	422	478	-11.7%	1,124	948	18.6%
Cooper /S Clubman	337	419	-19.6%	839	947	-11.4%
Countryman	1,327	2,072	-36.0%	3,196	4,914	-35.0%
MINI brand	3,769	4,531	-16.8%	8,905	10,533	-15.5%
TOTAL BMW of North America, LLC	35,997	35,842	0.4%	82,793	84,368	-1.9%