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**Join BMW Motorrad At The MOTUL FIM Superbike World Championship
GEICO Motorcycle U.S. Round, MotoAmerica Championship of
Monterey**

Woodcliff Lake, NJ – May 14, 2019...Join BMW Motorrad and some of the world's greatest motorcycle road racers at WeatherTech® Raceway Laguna Seca in Monterey, CA, July 12-14, for the MOTUL FIM Superbike World Championship GEICO Motorcycle U.S. Round, featuring the MotoAmerica Championship of Monterey.

Three-day BMW Special Passes are available through July 8 by visiting <https://oss.ticketmaster.com/aps/laguna/EN/buy/quickbuy/344>. BMW Special Passes include a three-day admission and paddock ticket, open grandstand seats, preferred motorcycle parking, manufacturer parade lap (limited to 250) and swag bag. Use Promo Code: BMW2019.

Piloting the all-new S 1000 RR, 2018 Super Stock Champion Markus Reiterberger and 2013's World Superbike Champion Tom Sykes will be gunning for a victory for BMW Motorrad's WorldSBK team and Shaun Muir Racing. For more information about the 2019 BMW WorldSBK Team, visit <https://bmw-motorradworldsbk.com/meet-the-bmw-motorrad-worldsbk-2019-team>

BMW Motorrad USA will have its demo truck on hand, along with opportunities to demo a range of BMW motorcycle models, including the BMW S 1000 RR with M package. Attendees will also have an opportunity to shop for BMW Motorrad's distinctive line of motorsports apparel and meet BMW Motorrad Motorsports ambassador, factory test rider and former CCS Champion Nate Kern.

For more information about the MOTUL FIM Superbike World Championship GEICO Motorcycle U.S. Round with MotoAmerica, call 831-242-8200 or visit

<https://www.weathertechraceway.com/motul-fim-superbike-world-championship-geico-motorcycle-us-round-motoamerica>.

BMW Group In America

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BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 347 BMW passenger car and BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 123 MINI passenger car dealers, and 37 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:
www.bmwmotorradusa.com.

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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