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## **Delivered as Promised: BMW of North America Donates 100 New Electric Vehicle Charging Stations for Visitors to America's National Parks**

- Partnership of BMW of North America and National Park Foundation, National Park Service, and Department of Energy, first launched in April 2017
- The project, complete this month, sees installation of 100 electric vehicle charging stations in and near national parks, enabling travel by electric vehicles to national parks across the country.

**Woodcliff Lake, NJ – July 08, 2019...** The BMW Group today announced the successful completion of its project, in partnership with the National Park Foundation, National Park Service, and Department of Energy, to donate 100 electric vehicle charging stations in and near to national parks throughout the United States. Additionally, to date, more than 90 of the charging stations have been installed, with the remainder on course to open this month.

“We can’t think of a better way to enjoy the summer than visiting one of America’s beautiful national parks. In making electric vehicle charging more widely available for everyone, this joint effort serves to make America’s national parks more accessible to drivers of electric and plug-in hybrid electric vehicles,” said Bernhard Kuhnt, president and CEO, BMW of North America.

“Thanks to public-private partnership, electric vehicle drivers can enjoy a quintessential national park road trip,” said Will Shafroth, president of the National Park Foundation. “Not only will drivers benefit, but also the businesses and communities at the doorstep of our treasured national parks.”

When identifying site locations, the team considered factors such as proximity and strength of EV markets, distance from nearby charging locations, and natural and cultural landscape considerations. The Department of Energy’s Vehicle Technologies Office has provided technical assistance that supports innovative energy saving transportation projects at national park sites. These projects educate visitors on the benefits of advanced and alternative fuel vehicles and can help the National Park Service meet their energy, economic, and environmental goals. The benefits of these projects have the opportunity to reach far beyond the boundaries of the national parks.

“The automobile has long been central to the great American vacation in national parks,” said National Park Service Deputy Director P. Daniel Smith. “While our treasured landscapes offer familiar vistas time after time, the automobile has changed greatly, and parks want to meet the needs of our visitors who electric and plug-in hybrid electric vehicles. This partnership with BMW, the Department of Energy and the National Park Foundation offers electric car drivers a place to charge the car while recharging themselves with nature and parks.”

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### **BMW Group in America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 347 BMW passenger car and BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 122 MINI passenger car dealers, and 37 Rolls-Royce Motor Car

dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:  
[www.bmwusa.com](http://www.bmwusa.com).

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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