

BMW Group



Vehicle Sales BMW of North America, LLC July 2019

	Jul 2019	Jul 2018	%	YTD Jul 2019	YTD Jul 2018	%
i3	304	464	-34.5%	2,511	3,968	-36.7%
i8	101	72	40.3%	774	356	117.4%
2 Series	662	634	4.4%	4,275	6,033	-29.1%
3 Series	3,392	3,185	6.5%	24,550	27,365	-10.3%
4 Series	1,484	2,579	-42.5%	13,178	18,337	-28.1%
5 Series	2,521	3,104	-18.8%	25,224	24,272	3.9%
6 Series	65	328	-80.2%	1,016	2,445	-58.4%
7 Series	760	704	8.0%	5,435	4,824	12.7%
8 Series	228	0	0.0%	1,750	0	0.0%
Z4	288	0	0.0%	1,601	2	79950.0%
X1	700	1,812	-61.4%	8,836	18,063	-51.1%
X2	686	1,383	-50.4%	6,508	7,352	-11.5%
BMW passenger cars	11,191	14,265	-21.5%	95,658	113,017	-15.4%
X3	5,690	4,285	32.8%	37,817	29,035	30.2%
X4	752	406	85.2%	4,369	2,192	99.3%
X5	3,804	2,655	43.3%	28,174	27,031	4.2%
X6	113	371	-69.5%	3,158	4,093	-22.8%
X7	1,465	0	0.0%	10,279	0	0.0%
BMW light trucks	11,824	7,717	53.2%	83,797	62,351	34.4%
BMW brand	23,015	21,982	4.7%	179,455	175,368	2.3%
Cooper /S Hardtop 2 Door	740	867	-14.6%	5,033	5,728	-12.1%
Cooper /S Hardtop 4 Door	464	694	-33.1%	3,546	3,666	-3.3%
Cooper /S Convertible	379	562	-32.6%	2,589	3,717	-30.3%
Cooper /S Clubman	259	449	-42.3%	1,872	2,638	-29.0%
Countryman	985	1,724	-42.9%	7,370	11,183	-34.1%
MINI brand	2,827	4,296	-34.2%	20,410	26,932	-24.2%
TOTAL BMW of North America, LLC	25,842	26,278	-1.7%	199,865	202,300	-1.2%