

Media Information
12 September 2019

Personnel Realignment of BMW Group Corporate Communications management team.

Munich. Maximilian Schöberl, Executive Vice President of BMW AG and responsible for Corporate and Governmental Affairs at the company, is reorganising his management team, effective October 2019, as the process of handing over to the next generation continues.

Alexander Bilgeri, previously responsible for Corporate, Product and Innovation Communications, will take over as head of Corporate Communications Strategy, Messaging, Communication Channels for the BMW Group. His successor will be Nikolai Glies, previously head of Communications for the BMW Group's Americas region.

There will also be a change in leadership at the Government and External Affairs Department. Dr. Thomas Becker, who has been responsible for and further developed these topics for almost 12 years, will now bring his expertise to a new strategic role in the changing automotive environment, within the Division of the Chairman of the Board of Management. Becker hands over to Glenn Schmidt, who is currently responsible for international Market Communications.

Schmidt will be followed in this role by Bill McAndrews. McAndrews, who has served as Maximilian Schöberl's deputy since 2006, has held various management positions in external and internal communications at the BMW Group, most recently as head of Corporate Communications Strategy, Messaging, Communication Channels.

The responsibilities of Birgit Hiller (head of Internal Corporate Communications and Communications Production Network since November 2018) and Ulrich Knieps (head of BMW Group Classic) remain unchanged.

Maximilian Schöberl: "On the basis of the new organisational structures already introduced last year, we continue to bring in the next generation with this realignment of my team. This will put BMW Group Corporate and Governmental Affairs in a strong position to support and shape external and internal change in our industry in the years to come."

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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