

BMW Group



Vehicle Sales BMW of North America, LLC September 2019

	Sep 2019	Sept 2018	%	YTD Sep 2019	YTD Sep 2018	%
i3	467	461	1.0%	3,363	4,847	-30.6%
i8	68	55	24.0%	932	478	95.0%
2 Series	863	630	37.0%	5,755	7,252	-20.6%
3 Series	4,303	3,615	19.0%	32,837	34,731	-5.5%
4 Series	1,452	3,174	-54.3%	15,702	23,466	-33.1%
5 Series	2,606	3,470	-24.9%	30,364	31,181	-2.6%
6 Series	31	269	-88.5%	1,098	2,928	-62.5%
7 Series	625	705	-11.3%	6,822	6,126	11.4%
8 Series	374	0	0.0%	2,395	0	0.0%
Z4	247	0	0.0%	2,133	2	n/a
X1	2,127	1,914	11.1%	12,673	22,286	-43.1%
X2	1,295	2,444	-47.0%	8,335	10,907	-23.6%
BMW passenger cars	14,458	16,737	-13.6%	122,409	144,204	-15.1%
X3	5,943	6,446	-7.8%	50,120	41,825	19.8%
X4	948	296	220.3%	5,834	2,802	108.2%
X5	4,339	1,864	132.8%	37,035	31,120	19.0%
X6	45	565	-92.0%	3,275	5,114	-36.0%
X7	1,734	0	0.0%	13,754	0	0.0%
BMW light trucks	13,009	9,171	41.8%	110,018	80,861	36.1%
BMW brand	27,467	25,908	6.0%	232,427	225,065	3.3%
Cooper /S Hardtop 2 Door	695	727	-4.4%	6,431	7,320	-12.1%
Cooper /S Hardtop 4 Door	526	538	-2.2%	4,604	4,787	-3.8%
Cooper /S Convertible	256	350	-26.9%	3,239	4,452	-27.2%
Cooper /S Clubman	330	435	-24.1%	2,540	3,492	-27.3%
Countryman	1,698	1,411	20.3%	10,939	14,142	-22.6%
MINI brand	3,505	3,461	1.3%	27,753	34,193	-18.8%
TOTAL BMW of North America, LLC	30,972	29,369	5.5%	260,180	259,258	0.4%