

# BMW Group



## Vehicle Sales BMW of North America, LLC October 2019

	Oct. 2019	Oct. 2018	%	YTD Oct. 2019	YTD Oct. 2018	%
i3	359	424	-15.3%	3,722	5,271	-29.4%
i8	64	64	0.0%	996	542	83.8%
2 Series	690	664	3.9%	6,445	7,916	-18.6%
3 Series	3,462	3,445	0.5%	36,299	38,176	-4.9%
4 Series	1,030	3,191	-67.7%	16,732	26,657	-37.2%
5 Series	2,837	3,729	-23.9%	33,201	34,910	-4.9%
6 Series	20	238	-91.6%	1,118	3,166	-64.7%
7 Series	611	559	9.3%	7,433	6,685	11.2%
8 Series	421	0	0.0%	2,816	0	0.0%
Z4	310	1	30900.0%	2,443	3	81333.3%
X1	1,643	1,497	9.8%	14,316	23,783	-39.8%
X2	829	1,510	-45.1%	9,164	12,417	-26.2%
<b>BMW passenger cars</b>	<b>12,276</b>	<b>15,322</b>	<b>-19.9%</b>	<b>134,685</b>	<b>159,526</b>	<b>-15.6%</b>
X3	5,952	5,564	7.0%	56,072	47,389	18.3%
X4	695	428	62.4%	6,529	3,230	102.1%
X5	4,444	1,379	222.3%	41,479	32,499	27.6%
X6	26	569	-95.4%	3,301	5,683	-41.9%
X7	2,047	0	0.0%	15,801	0	0.0%
<b>BMW light trucks</b>	<b>13,164</b>	<b>7,940</b>	<b>65.8%</b>	<b>123,182</b>	<b>88,801</b>	<b>38.7%</b>
<b>BMW brand</b>	<b>25,440</b>	<b>23,262</b>	<b>9.4%</b>	<b>257,867</b>	<b>248,327</b>	<b>3.8%</b>
Cooper /S Hardtop 2 Door	714	891	-19.9%	7,145	8,211	-13.0%
Cooper /S Hardtop 4 Door	494	542	-8.9%	5,098	5,329	-4.3%
Cooper /S Convertible	286	419	-31.7%	3,525	4,871	-27.6%
Cooper /S Clubman	292	244	19.7%	2,832	3,736	-24.2%
Countryman	1,176	1,070	9.9%	12,115	15,212	-20.4%
<b>MINI brand</b>	<b>2,962</b>	<b>3,166</b>	<b>-6.4%</b>	<b>30,715</b>	<b>37,359</b>	<b>-17.8%</b>
<b>TOTAL BMW of North America, LLC</b>	<b>28,402</b>	<b>26,428</b>	<b>7.5%</b>	<b>288,582</b>	<b>285,686</b>	<b>1.0%</b>