

BMW Group

U.S. Press Information

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BMW returns to Art Basel in Miami Beach as an official partner. BMW i and Soho House continue partnership for Art Talks; BMW 8 Series provides luxurious mobility for street art tour of Miami.

- **BMW Art Journey winner Zac Langdon-Pole to present new artwork and celebrate book premiere at Soho House Art Talks; Langdon-Pole to be joined by visual artist Sanford Biggers and former NASA Astronaut Terry Virts for panel discussion.**
- **BMW Group Culture Ambassador Spencer Mar Guilburt to join visual artist Alexandre Arrechea for mural tour of Miami's iconic street art in the all-new BMW 8 Series.**

Miami Beach, FL – November 18, 2019... From December 5 to 8, 2019, the Art Basel show in Miami Beach will present a wide range of artistic creations by emerging and established artists. These artists are represented by 269 leading international galleries presenting modern and contemporary art.

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The BMW Art Journey, a joint initiative between Art Basel and BMW, will present new work from last year's award winner Zac Langdon-Pole at the BMW Lounge, located in the Collectors Lounge area. Langdon-Pole's publication documenting his journey will be launched during an exclusive Soho House & BMW i Art Talk on December 3, 2019. As a long-term global partner of Art Basel, BMW will again offer VIP shuttle service. Street artist Spencer Mar Guilburt, joined by visual artist Alexandre Arrechea, will embark on the BMW 8 Series Mural Tour throughout the city of Miami, documented digitally on Instagram via **@bmwgroupculture**.

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Zac Langdon-Pole at Art Basel in Miami Beach 2019

Zac Langdon-Pole will join BMW at Art Basel Miami Beach to present new artwork at the BMW Lounge, as well as the BMW i Art Talks in partnership with Soho House Miami Beach.

The presentation will debut a new body of work that stems directly from his research on the BMW Art Journey. Throughout his travels, Langdon-Pole collected small samples of sand from specified locations. Then, using an analogue photographic method in a darkroom, he utilized these samples to make photograms of sand from each specified location.

Also presented by Langdon-Pole is a new piece entitled Orbits (2019). Consisting of a pair of human anatomical (orbital) eye models, Langdon-Pole has replaced the eyeball component of each model with carved and polished spheres of varying materials. In one is a sphere of jasper embedded with numerous fossilized Turtitella shells (approximately 250 million years old), juxtaposed with a sphere of rainbow obsidian.

Langdon-Pole will discuss his BMW Art Journey and more at the BMW i and Soho House Miami Beach Art Talks.

Soho House & BMW i Art Talk “Stargazing – a conversation about art and space” on December 3, 2019 at 7.30 PM with Zac Langdon-Pole, Sanford Biggers and Terry Virts

As part of an ongoing collaboration, Soho House and BMW i have co-created an international program of events and experiences throughout Soho House locations in Europe and North America with panelists including Chris Dercon, Christian Marclay, Abigail Reynolds, Jon Rafman, and David Adjaye.

This iteration of the series during Art Basel in Miami Beach will focus on artistic narratives around constellations in space and cosmos. This year's panelists are **Zac Langdon-Pole** (last year's BMW Art Journey recipient), visual artist **Sanford Biggers**, as well as former NASA astronaut and ISS commander **Terry Virts**. The panel will be moderated by András Szántó. The event will feature the launch of the Hatje Cantz-published book, 'Constellations', which documents Langdon-Pole's BMW Art Journey.

BMW 8 Series Mural Tour with Alexandre Arrechea and Spencer Mar Guilburt

Paying homage to Miami as a hub for street art, **BMW Group Culture Ambassador Spencer Mar Guilburt** and **visual artist Alexandre Arrechea** will embark on a tour in the all-new **BMW 8 Series** to visit murals in the city of Miami – partly created by Guilburt – as well as artworks of Arrechea exhibited at Nara Roesler Gallery's booth at Art Basel in Miami Beach.

Their unfolding conversation will explore intersections and respective inspirations of their practices. The murals are located across Miami, from Wynwood Art District to South Beach and the Midtown Design District. The BMW 8 Series Mural Tour will be shared on the social media channels of the artists (**@this_means,** **@alexandrearrechea**) and BMW Group Cultural Engagement (**@bmwgroupculture**).

BMW is a global partner of Art Basel and has supported Art Basel's three shows in Basel, Miami Beach and Hong Kong for many years.

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 348 BMW passenger car and BMW Sports Activity Vehicle centers, 149 BMW motorcycle retailers, 121 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

www.bmwusa.com.

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