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**U.S. Press Information** 



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### Model Year 2020 – Pricing And Equipment Updates

**Woodcliff Lake, NJ – November 22, 2019**...BMW Motorrad USA is pleased to announce pricing and equipment updates for the following model-year 2020 motorcycles. Please note that this communication is intended to highlight the changes vs. respective model-year 2019 models, as opposed to listing all of the features and options that are offered.

#### Models Included in this Communication:

G 310 R / GS	F 750 / 850 GS / GS Adv	S 1000 R / RR
C 400 X	R 1250 R / RS / RT / GS / GS Adv	K 1600 B / GT / GTL
C 650 GT	R NineT + Scrambler, Pure, /5	

### The NEW R 1250 R / RS

BMW's outstanding boxer engine received a significant technical update beginning with the model year 2019 R 1250 GS, GS Adventure, and RT, resulting in a considerable improvement in performance and operating characteristics. For model year 2020, the R 1250 R and RS receive the same notable engine enhancements in addition to the new standard features, options, packages, colors, styles, and 'Option 719' selections noted in the model details below.

- 1,254 cc vs. 1,170cc
- 136 vs. 125 hp (+9%)
- Best in Class Torque: 105 vs. 92 lb-ft (+14%)
- 49.5 vs. 47 mpg (+5%)
- BMW ShiftCam Variable Engine Timing system
  - o More balanced power delivery
- New cylinder head covers, manifold routing and engine spoiler

#### **New Options:**

- Additional features added to Ride Modes Pro:
  - Configurable Hill Start Control Pro w/ smoother brake release and the ability to select 'automatic brake activation' to automatically engage the brake when stopping on an incline of 5%+
  - Dynamic Brake Assist (DBA): in emergency braking situations, DBA increases rear-brake force more quickly and reduces engine torque, even if the throttle is open
- 2 new 'Option 719' Billet Packs: HP and Classic

Please Note: milled mirrors are available with the R 1250 R, but are not offered with R 1250 RS billet packs.

# THE NEW MY 2020 R 1250 R MSRP \$14,995

For MY 2020, there is a base price increase of \$650 from \$14,345 to \$14,995 vs. the R 1200 R to account for the addition of standard TFT Display, Connectivity, On-Board Computer Pro, Headlight Pro, Hill Start Control and extensive engine improvements.

### Colors

Available colors include Black Storm Metallic (MSRP \$0), Pollux Metallic Matte (only available with Exclusive Style Package: MSRP \$500), Light White/Racing Blue Metallic/Racing Red Paint (only available with Style HP Package (MSRP \$600), and Paint 'Option 719' Sparkling Bronze Metallic (MSRP \$950).

### ZSL Select Package (MSRP \$2,950):

- DTC (Dynamic Traction Control)
- New Next-Gen Dynamic ESA with Auto-Ride Height Adjustment and Auto
  Damper Settings
- Keyless Ride
- Gear Shift Assist Pro
- Ride Modes Pro with Dynamic and Dynamic Pro Modes, New Hill Start Control Pro, and New Dynamic Brake Control
- GPS Preparation

- Chrome Exhaust
- Heated Grips
- Tire Pressure Monitoring
- Cruise Control
- ABS Pro
- Center Stand
- Saddle Bag Mounts

### Total MSRP = \$17,945 with ZSL

#### **Optional Packages/Single Options**

Below options and packages are available for ordering outside of ZSL:

- New Option 719 Black/Dark Brown Seat (MSRP \$250) (only with 'Option 719' Sparkling Bronze Metallic)
- **New** Style Exclusive Package (MSRP \$500) includes:
  - o Pure Tank Cover
  - Pollux Metallic Matte
- New Style HP Package (MSRP \$600) includes:
  - Sport Display
  - o Pure Tank Cover
  - o Engine Spoiler
  - Light White/Racing Blue Metallic/Racing Red Paint
- **New** Option 719 Classic Wheel (MSRP \$995)
- New Option 719 Sport Wheel (MSRP \$995)
- Luggage Rack (MSRP \$175)
- Low Seat (MSRP \$0)
- New Option 719 Billet Pack Classic (MSRP \$2,700)
- New HP Billet Pack (MSRP \$2,700)
- New Sport Package (MSRP \$350) includes:
  - o Sport Seat
  - o Sport Windshield
  - Sport Handlebars

### THE NEW MY 2020 R 1250 RS MSRP \$15,695

For MY 2020, there is a base price increase of \$450 from \$15,245 to \$15,695 vs. the R 1200 RS to account for the addition of standard TFT Display, Connectivity, On-Board Computer Pro, LED Headlights with style element, Hill Start Control and extensive engine improvements.

#### Colors

Colors available are Black Storm Metallic (MSRP \$0), Austin Yellow Metallic Matte (only available with 451 Style Sport Package: MSRP \$500), Imperial Blue Metallic (only available with 452 Exclusive Style Package: MSRP \$400), and 'Option 719' Sparkling Bronze Metallic (MSRP \$1,100).

### ZSL Select Package (MSRP \$3,150):

- DTC (Dynamic Traction Control)
- New Next-Gen Dynamic ESA with Auto-Ride Height Adjustment and Auto
  Damper Settings
- Keyless Ride
- Gear Shift Assist Pro
- Ride Modes Pro with Dynamic and Dynamic Pro Modes, New Hill Start Control
  Pro, and New Dynamic Brake Control
- GPS Preparation
- Chrome Exhaust
- Heated Grips
- Tire Pressure Monitoring
- Cruise Control
- ABS Pro
- Center Stand
- Luggage Rack
- Saddle Bag Mounts

### Total MSRP = \$18,845 with ZSL

### **Optional Packages/Single Options**

Below options and packages are available for ordering outside of ZSL:

- New Option 719 Black/Dark Brown Seat (MSRP \$250) (only with H08 'Option 719' Sparking Bronze Metallic)
- New Style Sport Package (MSRP \$500) includes:
  - o Gold Calipers
  - o Pure Tank Cover
  - o Engine Spoiler
  - o Austin Yellow Metallic
- New Exclusive Style Package (MSRP \$400):
  - o Gold Calipers
  - Pure Tank Cover
  - o Pollux Metallic Matte
- New Option 719 Classic Wheel (MSRP \$995)
- New Option 719 Sport Wheel (MSRP \$995)
- Low Seat (MSRP \$0)
- New Option 719 Billet Pack Classic (MSRP \$2,700)
- New HP Billet Pack (MSRP \$2,700)

# THE MY 2020 R 1250 GS

MSRP \$17,895

#### **Color Changes**

Deletion of the prefix "HP Motorsport" from Light White/Racing Blue Metallic/Racing Red Paint.

#### **Option and Package Changes**

For MY 2020, the Cross Spoke Wheel option code only applies to wheels with black rims. 77K is the new option code for Cross Spoke Wheels with gold rims (now available with all paint colors and style packages as a \$500 single option, with the exception of the 456 HP Style Package). Within 456, 771 black Cross Spoke Wheels are now available as an alternate option (+\$50) to the 77K gold Cross Spoke Wheels included within the 456 package. The High Comfort Seat, HP Battery, and Alarm have been removed as factory options.

### THE MY 2020 R 1250 GS Adventure MSRP \$20,195

#### **Color Changes**

Deletion of the prefix "HP Motorsport" from Light White/Racing Blue Metallic/Racing Red Paint.

#### **Option and Package Changes**

For MY 2020, the 771 Cross Spoke Wheel option code only applies to wheels with black rims (standard on this model). 77K is the new option code for Cross Spoke Wheels with gold rims (now available with all paint colors and style packages for \$50, as a single option or within 456 as an alternate option (+\$50) to the 77K gold Cross Spoke Wheels included within the 456 package.

The Aluminum Tank, HP Battery, and Alarm are no longer factory options. The Chrome Exhaust has been removed from ZPP Premium Package, reducing the price of ZPP by \$150 to \$3,350.

# THE MY 2020 R 1250 RT MSRP \$18,645 Arrival TBD

#### **Color Changes**

The following new paint colors are available for MY 2020: 'Option 719' Sparkling Bronze Metallic (MSRP \$1,800), Blue Planet Metallic/Ivory (MSRP \$1,800), and Manhattan Metallic (replaces discontinued color Carbon Black Metallic within Style Package Elegance: MSRP \$450). 'Option 719' Blue Planet Metallic and 'Option 719' Sparkling Storm Metallic have also been discontinued.

#### **Option and Package Changes**

As of MY 2020, the Saddle Brown Seat can now be combined with all colors. The Dark Brown Seat has been added as a new option **(\$250)**. The High Seat is no longer offered as a factory option.

The NEW MY 2020 R nineT /5 MSRP: \$12,495

### The first 'Option 719' Special Edition commemorates the 50th anniversary of

**the R75/5.** This limited-volume offer will appear as package 47B (MSRP \$2,500) on the R nineT Pure.

Equipment Included:

- Lupin Blue Metallic / Smoke paint
- Silver Spoked Wheels/Rims
- Heated Grips
- Chrome Exhaust
- Chrome Mirrors
- Black Seat w/ white piping, chrome strip, roundel
- Knee Pad on tank
- '50 year /5' Badge
- Silver forks w/ gaiters

# MY 2020 R NineT Pure MSRP \$9,995

#### **Option and Package Changes**

For MY 2020, ASC has been added as standard equipment. ZSL has been eliminated and heated grips are now offered as a single option. The Alarm and Aluminum Fuel Tanks are no longer offered as factory options. Package 47B R nineT/5 Edition has been added and includes the equipment referenced previously (MSRP \$2,500) including new color HOB 'Option 719' Lupin Blue Metallic / Smoke.

## MY 2020 R NineT Scrambler MSRP \$12,995

#### **Option and Package Changes**

For MY 2020, ASC has been added as standard equipment. ZSL has been eliminated and heated grips are now offered as a single option. The Alarm and Aluminum Fuel Tanks are no longer offered as factory options.

MY 2020 R NineT MSRP \$15,495 Arrival TBD

**Color Changes** 

For MY 2020, the following new colors have been added: 'Option 719' Pollux Metallic/Aluminum (MSRP \$950) and 'Option 719' Mars Red Metallic Matte / Cosmic Blue Metallic Matte (MSRP \$1,100).

#### **Option and Package Changes**

ASC has been added as standard equipment. ZSL has been eliminated and heated grips are now offered as a single option. The Alarm is no longer offered as a factory option. Blue Planet Metallic / Aluminum paint has been discontinued.

### MY 2020 G 310 R MSRP \$4,945

#### **Color Changes**

Cosmic Black 2 (MSRP \$0) replaces Cosmic Black. The name Pearl White Metallic Motorsport has been changed to Pearl White Metallic.

#### MY 2020 G 310 GS

MSRP \$5,795 Color Changes Strato Blue Metallic (MSRP \$0) replaces Racing Red.

MY 2020 C 400 X MSRP \$6,845 Arrival TBD Option Changes For MY 2020, the Alarm is no longer offered as a factory option.

# MY 2020 C 650 GT MSRP \$10,995 Color Changes

Hockenheim Silver Metallic (MSRP \$150) is new for 2020 and replaces the discontinued Blue Ocean Metallic.

#### **Option Changes**

The Alarm is no longer offered as a factory option.

F 750 GS

#### MSRP \$10,395

#### **Option and Package Changes**

On the MY 2020 F 750 GS, ZSL Select Package pricing has been reduced from \$2,400 to \$1,850 with no changes to equipment. ZPP Premium Package pricing has been reduced from \$3,450 to \$2,450 with no changes to equipment. A new ZEP Essential Package (MSRP \$480) will be offered with Luggage Rack/Saddle Bag Mounts, DTC, Ride Modes Pro w/ Dynamic/Enduro Modes, and ABS Pro. Please note that ZEP on this model does not include TFT Display/Connectivity. HP Exhaust, Alarm and Comfort Seat are no longer offered as factory options.

#### F 850 GS

#### MSRP \$13,345

#### **Base MSRP / Standard Feature Changes**

A \$150 base MSRP increase on the F 850 GS and GS Adventure includes the addition of standard TFT/Connectivity (a \$600 customer option value).

#### **Option and Package Changes**

ZSL Select Package pricing has been reduced from \$2,400 to \$1,350. ZPP Premium Package pricing has been reduced from \$3,450 to \$2,150. A new ZEP Essential Package (MSRP \$480) will be offered with Luggage Rack/Saddle Bag Mounts, DTC, Ride Modes Pro w/ Dynamic/Enduro Modes, and ABS Pro. Please note that it does not include TFT Display/Connectivity, which is now standard equipment on the F 850 GS and GS Adventure. The HP Exhaust, Alarm and Comfort Seat are no longer offered as factory options.

### F 850 GS ADVENTURE MSRP \$14,445

#### **Arrival TBD**

#### Base MSRP / Standard Feature Changes

A \$150 base MSRP increase on the F 850 GS and GS Adventure includes the addition of standard TFT/Connectivity (a \$600 value).

#### **Option and Package Changes**

ZSL Select Package pricing has been reduced from \$2,450 to \$1,550 to reflect the addition of TFT/Connectivity as standard equipment. ZPP Premium Package pricing has been reduced from \$3,600 to \$2,250 to reflect the addition of TFT/Connectivity as

standard and removal of the Center Stand. A new ZEP Essential Package (MSRP \$550) will be offered with Saddle Bag Mounts for Aluminum Cases, DTC, Ride Modes Pro w/ Dynamic/Enduro Modes, and ABS Pro.

The HP Exhaust, LED Fog Lights, Alarm and Double Seat are no longer offered as factory options.

MY 2020 S 1000 R MSRP \$14,045 Arrival TBD

#### **Color Changes**

Deletion of the prefix "HP Motorsport" from N2E Light White/Racing Blue Metallic/Racing Red Paint. New for 2020, is N2X San Marino Blue Metallic (\$150) which replaces N1G Racing Red/Black Storm Metallic.

#### **Option Changes**

The Alarm is no longer offered as a factory option.

MY 2020 S 1000 RR MSRP \$16,995

#### Color Changes (as of August 2019 production)

Deletion of the prefix "HP Motorsport" from Light White/Racing Blue Metallic/Racing Red Paint.

New for 2020, Hockenheim Silver Metallic will be offered as an additional paint option.

#### **Option and Package Changes**

Carbon Pack is available as of 9/19 production (\$1,900 MSRP), which includes: M Carbon front/rear fender, M Carbon upper fairing side panels, M Carbon chain guard, and M Carbon sprocket covers.

### MY 2020 K 1600 B MSRP \$22,145

For 2020, base MSRP includes the addition of standard Reverse Assist and Audio System w/ GPS Prep, Bluetooth, and Sirius. As a result, this equipment has been removed from ZSL and ZPP Packages, and pricing has been adjusted as referenced below. The Extra High Seat has been removed as a single option.

### **Color Changes**

New for 2020 is limited volume Lupin Blue Metallic - only available for the bagger with ZLB 'Special Edition: Lupin Blue Metallic' (MSRP \$650). ZSL is required for this color. Also new for MY 2020 is Hockenheim Silver Metallic (MSRP \$200). This color is available for both the bagger and Grand America.

### ZSL Select Package Changes (Bagger)

ZSL MSRP has been lowered from \$3,900 to \$1,850 to reflect the addition of Reverse Assist and Audio System w/ GPS Prep, Bluetooth, and Sirius as standard equipment. The remaining options in ZSL include:

- Keyless Ride
- Gear Shift Assist Pro
- Floorboards
- Central Locking System
- LED Auxiliary Lights
- Anti-Theft Alarm
- Engine Protection Bars

### Total MSRP = \$23,995 with ZSL

### ZPP Premium Package Changes (Grand America)

ZPP Grand America/Premium Package MSRP has been lowered from \$5,500 to \$3,450 to reflect the addition of Reverse Assist and Audio System w/ GPS Prep, Bluetooth, and Sirius as standard equipment. The remaining options in ZPP include:

- Keyless Ride
- Gear Shift Assist Pro
- Floorboards
- Central Locking System

- High Windshield
- LED Auxiliary Lights
- Anti-Theft Alarm
- Additional Top Case Speakers
- Engine Protection Bars
- Top Case

#### Total MSRP = \$25,595 with ZPP

# MY 2020 K 1600 GT MSRP \$24,045

### Arrival TBD

For 2020, base MSRP includes the addition of standard Reverse Assist. As a result, this equipment has been removed from the ZSL Select Package and pricing has been adjusted.

#### **Color Changes**

New for 2020 are H0D Option 719 Blue Planet Metallic/Ivory (**MSRP \$1,800**) and H08 'Option 719' Sparkling Bronze (**MSRP \$1,800**). H03 'Option 719' Blue Planet Metallic and H04 'Option 719' Sparkling Storm Metallic are no longer available.

#### ZSL Select Package Changes

ZSL MSRP has been lowered from \$3,500 to \$2,550 to account for the addition of Reverse Assist as standard equipment. The remaining options in the ZSL Select Package include:

- Bluetooth Interface Control
- Keyless Ride
- Gear Shift Assist Pro
- Audio System with Satellite Radio and GPS Preparation
- Radio Software
- Central Locking System
- LED Auxiliary Lights
- Anti-Theft Alarm

#### Total MSRP = \$26,595 with ZSL

#### **Option Changes**

The Extra High Seat has been removed as a single option. A new 'Option 719' Dark Brown Seat has been added for MY 2020 (MSRP \$250).

### MY 2020 K 1600 GTL MSRP \$26,245

#### **Color Changes**

New for 2020 are Black Storm Metallic (MSRP \$0), H08 Option 719 Sparkling Bronze Metallic (MSRP \$1,800), and H0D 'Option 719' Blue Planet Metallic/Ivory (MSRP \$1,800). Light White, H03 'Option 719' Blue Planet Metallic, and H04 'Option 719' Sparkling Storm Metallic are no longer available.

#### **Option Changes**

The Extra High Seat and Tubular Handlebars have been removed as single options. A new 'Option 719' Dark Brown Seat has been added for MY 2020 (MSRP \$250).

#### **BMW Group In America**

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