

BMW Group

U.S. Press Information

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BMW of North America Announces Executive Changes.

Woodcliff Lake, NJ – November 27, 2019... BMW of North America announced today that Craig Westbrook, regional vice president for the southern region, has left the company to pursue other interests. His successor will be announced at a later date.

Westbrook began his career with the BMW Group in 1994. Since 2018 he has led operations for BMW of North America's southern region with specific responsibility for sales, marketing, aftersales and dealer development activities across 11 states and including Puerto Rico.

"We would like to thank Craig for his 25 years of service and for his many contributions to our business," said Shaun Bugbee, executive vice president, operations, BMW of North America.

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BMW Group in America

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BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 348 BMW passenger car and BMW Sports Activity Vehicle centers, 149 BMW motorcycle retailers, 121 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com and www.press.bmwna.com.

