



**For Release:** December 3, 2019

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**BMW Motorrad USA Press Conference – Friday, December 6  
At Progressive International Motorcycle Show In Manhattan**

**Woodcliff Lake, NJ – December 3, 2019...** Several new and updated 2020 Model Year BMW motorcycles will roll into New York this weekend for the Progressive International Motorcycle Show at the Jacob K. Javits Center in Manhattan. BMW Motorrad USA will showcase the all-new 2020 BMW F 900 R, F 900 XR, and S 1000 XR. Also on display will be a selection of motorcycles from the brand's sport, touring, roadster, heritage, and adventure model lines, as well as the latest collection of BMW riding gear and accessories. Press materials for 2020 BMW motorcycle models can be accessed at: <https://www.press.bmwgroup.com/usa/article/topic/6629/bmw-motorrad/>

Press conference speakers include: Trudy Hardy, Vice President America's, BMW Motorrad; Roy Oliemuller, Corporate Communications Manager, BMW of North America; and Vincent Kung, Product Manager, BMW Motorrad USA.

**WHEN:** Friday, December 6  
9:25 am – 9:40 am ET

**WHERE:** BMW Motorrad USA Display  
Progressive International Motorcycle Show  
Jacob K. Javits Convention Center  
Halls 1A & 1B & 1C  
655 West 34th Street  
New York, NY 10001  
Show Office Phone: 415-715-4900

[CLICK HERE](#) for more information on directions

[CLICK HERE](#) for press credentials.

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 348 BMW passenger car and BMW Sports Activity Vehicle centers, 149 BMW motorcycle retailers, 121 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Motorrad products is available to consumers via the Internet at: [www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

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Journalist note: Information about BMW Motorrad and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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