

BMW Group



Vehicle Sales BMW of North America, LLC December 2019

	Dec. 2019	Dec. 2018	%	YTD Dec. 2019	YTD Dec. 2018	%
i3	214	356	40.0%	4,854	6,117	-20.6%
i8	51	97	-47.4%	1,102	772	42.7%
2 Series	765	718	6.5%	8,015	9,208	-13.0%
3 Series	5,245	3,184	64.7%	47,827	44,578	7.3%
4 Series	891	1,916	-53.5%	18,621	31,379	-40.7%
5 Series	2,733	4,756	-42.5%	38,709	43,937	-11.9%
6 Series	8	330	-97.6%	1,139	3,762	-69.7%
7 Series	763	983	-22.4%	8,823	8,271	6.7%
8 Series	1,066	223	378.0%	4,410	223	1877.6%
Z4	233	0	0.0%	2,941	4	73425.0%
X1	1,788	3,411	-47.6%	17,815	29,060	-38.7%
X2	1,093	1,454	-24.8%	11,293	16,154	-30.1%
BMW passenger cars	14,850	17,428	-14.8%			-14.4%
X3	8,090	8,511	-4.9%	70,110	61,351	14.3%
X4	1,333	612	117.8%	8,758	4,323	102.6%
X5	7,757	7,323	5.9%	54,595	45,013	21.3%
X6	557	483	15.3%	4,240	6,862	-38.2%
X7	3,159	0	0.0%	21,574	0	0.0%
BMW light trucks	20,896	16,929	23.4%	159,277	117,549	35.5%
BMW brand	35,746	34,357	4.0%	324,826	311,014	4.4%
Cooper /S Hardtop 2 Door	594	760	-21.8%	8,462	9,950	-15.0%
Cooper /S Hardtop 4 Door	450	448	0.4%	6,065	6,450	-6.0%
Cooper /S Convertible	247	134	84.3%	4,031	5,334	-24.4%
Cooper /S Clubman	323	277	16.6%	3,565	4,385	-18.7%
Countryman	696	1,178	-40.9%	13,969	17,565	-20.5%
MINI brand	2,310	2,797	-17.4%	36,092	43,684	-17.4%
TOTAL BMW of North America, LLC	38,056	37,154	2.4%	360,918	354,698	1.8%