

BMW Group

U.S. Press Information

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Record Production Year for BMW Manufacturing.

- South Carolina Plant Produces 411,620 Units in 2019.

Woodcliff Lake, NJ... January 15, 2020 – During its 25th year of production, BMW Manufacturing set a new production record with a total of 411,620 X models produced in 2019, topping the previous record by 449 units (411,171 in 2016). This confirms the South Carolina plant will remain the largest plant by volume in the BMW Group's global production network. 2019 marked the third time BMW Plant Spartanburg has topped the 400,000 mark (2015: 400,904 and 2016: 411,171). A breakdown of 2019 production by model is below:

- BMW X3: 115,088
- BMW X4: 65,557
- BMW X5: 161,096
- BMW X6: 17,260
- BMW X7: 52,619

Since 2017, the Spartanburg plant has launched five BMW X models, four Motorsport X models and two electrified vehicles:

- August 2017 – third-generation BMW X3
- April 2018 – second-generation BMW X4
- August 2018 – fourth-generation BMW X5

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- December 2018 – first-ever BMW X7
- April 2019 – first-ever BMW X3 M and X4 M
- August 2019 – third-generation BMW X6 and second-generation BMW X5 plug-in hybrid electric vehicle (xDrive45e)
- December 2019 – third-generation BMW X5 M and X6 M, first-ever BMW X3 plug-in hybrid electric (xDrive30e)

“The past three years have been among the most challenging in the history of Plant Spartanburg,” said Knudt Flor, president and CEO of BMW Manufacturing. “I’m proud of the commitment by our team of dedicated associates to deliver premium quality vehicles for our customers. Our plant’s model portfolio is fresh and popular around the world.”

BMW Manufacturing has contributed significantly to the company’s U.S. sales success. Last year, 159,277 X models produced at Plant Spartanburg were sold in the United States, 49 percent of all BMW brand U.S. sales. The top two BMWs sold in America were the BMW X3 and BMW X5.

Since 1994, BMW has produced over 4.8 million BMWs in the U.S. and invested more than \$10.6 billion USD in Plant Spartanburg. The Spartanburg plant currently produces more than 1,500 vehicles each day, exporting about 70 percent of these models to more than 125 global markets. The factory has a production capacity of 450,000 vehicles and employs more than 11,000 people.

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BMW Manufacturing Co., LLC

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany, and is the global producer of the BMW X3, X3 M, X5, X5 M and X7 Sports Activity Vehicles and X4, X4 M, X6 and X6 M Sports Activity Coupes. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing and financial services operations in the United States, Canada and throughout Latin America; a BMW manufacturing plant in San Luis Potosi, Mexico; and a design firm and technology office in California. For more information on BMW Manufacturing, visit www.bmwusfactory.com.

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW

brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 348 BMW passenger car and BMW Sports Activity Vehicle centers, 145 BMW motorcycle retailers, 121 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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