BMW Group

U.S. Press Information

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BMW of North America Announces Best Dealership Awards.

Woodcliff Lake, NJ – February 28, 2020... BMW of North America today announced its annual Center of Excellence winners, awarding 35 centers out of 348 with the 2020 honors. This elite recognition, given annually, goes to top performing BMW dealerships for their superior performance in various areas of the business including sales, service, parts, operations, and customer experience.

"Our Center of Excellence dealers are more than just ultimate performers," said Bernhard Kuhnt, president and CEO, BMW of North America. "They represent the backbone of our business and their dedication to our brand and to our customers makes them an integral part of our team. All of us at BMW are proud to have such great dealers representing our brand. We thank them for their leadership and look forward to their continued success."

2020 Center of Excellence Award Recipients (listed in alphabetical order)

Company BMW of North America, LLC

BMW Group Company

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- 1. Alderson European Motors, TX
- 2. Bill Jacobs BMW, IL
- 3. BMW of Anchorage, AK
- 4. BMW of Annapolis, MD
- 5. BMW of Bridgeport, CT
- 6. BMW of Fort Lauderdale, FL
- 7. BMW of Idaho Falls, ID
- 8. BMW of Minnetonka, MN
- 9. BMW of Ridgefield, CT
- 10. BMW of Rochester, NY
- 11. BMW of San Antonio, TX
- 12. BMW of Silver Spring, MD
- 13. BMW of Sioux Falls, SD
- 14. BMW of Sudbury, MA
 - 15. BMW of Toledo, OH



- 16. BMW of Westchester, NY
- 17. BMW of Wilmington, NC
- 18. Braman Motorcars, FL
- 19. Chapman BMW, AZ
- 20. Crevier BMW, CA
- 21. Galleria BMW, MS
- 22. Habberstad BMW, NY
- 23. Hendrick BMW, NC
- 24. Laurel BMW of Westmont, IL
- 25. Orr BMW, LA
- 26. Pacific BMW, CA
- 27. Passport BMW, MD
- 28. Rallye BMW, NY
- 29. Schomp BMW of Highlands Ranch, CO
- 30. South Shore BMW, MA
- 31. Sun Motor Cars BMW, PA
- 32. Taylor BMW, GA
- 33. Towne BMW, NY
- 34. Tulley BMW, NH
- 35. United BMW, GA

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BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 348 BMW passenger car and BMW Sports Activity Vehicle centers, 145 BMW motorcycle retailers, 121 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at <u>www.bmwusanews.com</u> and <u>www.press.bmwna.com</u>.