



## 2022 MODEL YEAR MINI OXFORD EDITION HARDTOPS.

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### **MINI USA ANNOUNCES LAUNCH OF 2022 MINI OXFORD EDITION HARDTOPS. HOLDS MSRP AT ORIGINAL MODEL YEAR 2018 PRICING.**

*Nicely equipped, value-priced MINI Oxford Edition Hardtops get all updates of new Model Year 2022 MINI hardtops while retaining base price starting under \$20,000.*

**Woodcliff Lake, NJ – April 19, 2021...**[MINI USA](#) today announced that the MINI Oxford Edition Hardtops are now available for the 2022 Model Year, continuing the popular offering of these nicely equipped, value priced special editions.

In addition to their special pricing and packaging, these new 2-door and 4-door hardtops feature all the updates to the exterior, interior and infotainment and driving safety features that were part of the new updated MINI Hardtops launched [earlier this year](#). The Oxford Editions' **additional \$3,000 in standard equipment** along with their **\$3,150 lower MSRP** equates to a **total value of \$6,150**.

The 2022 MINI Oxford Edition hardtops will carry the same Manufacturer's Suggested Retail Price (MSRP) from MY 2018 at **\$19,750** for the 2-door model and **\$20,750** for the 4-door model. Pricing excludes the \$850 Destination & Handling fee.

"Our specially equipped MINI Oxford Editions are attractively priced to offer potential customers a new MINI that is more attainable than ever before," said Ishaan Khatri, Product Planning Manager, MINI USA. "In addition to their value, these new 2022 Oxford Edition hardtops offer all the goodness of MINI's stylish and fun to drive character."

The MINI Oxford Edition hardtops come with all the must-have standard equipment of the MINI Hardtop Classic Trim, including an 8.8-inch touchscreen media display, front collision + lane departure warning, leatherette upholstery, LED headlights with Union Jack rear lights, a digital instrument cluster and 12 months of Sirius/XM Satellite Radio.

The original model in the Oxford Edition lineup also come standard with upgraded 17” wheels in silver or black, Anthracite headliner, dual zone automatic climate control, heated fronts seats. These models also come with a choice of six exterior body colors and black or white contrast roof and mirror caps.

2022 MODEL YEAR	COOPER HARDTOP	OXFORD EDITION
MSRP 2-Door	\$22,900	\$19,750
MSRP 4-Door	\$23,900	\$20,750
<b>HIGHLIGHTED STANDARD CONTENT</b>		
Leatherette Upholstery		
LED Headlights with Union Jack rear lights	Now Std	Now Std
8.8” Touchscreen Media Display	“	“
Sirius/XM Satellite Radio	“	“
Digital Instrument Cluster	“	“
Front Collision + Lane Departure Warning	“	“
<b>INCLUDED OPTIONS</b>		
17” Wheels with Run-Flat Tires	\$1,250	\$0
Exterior Metallic Paint Choices	\$500	\$0
Heated Front Seats	\$500	\$0
Dual Zone Automatic Climate Control	\$500	\$0
Anthracite Headliner	\$250	\$0
<b>TOTAL 2-Door</b>	<b>\$25,900</b>	<b>\$19,750</b>
<b>TOTAL 4-Door</b>	<b>\$26,900</b>	<b>\$20,750</b>
Add \$850 Destination & Handling		<b>\$6,150 Value</b>

Customers interested in adding on two of the most sought-after options – the 7-speed dual clutch transmission (DCT) and panoramic moonroof – can do so by purchasing the Oxford Plus package for only \$1,500. These features are normally priced at \$2,500.

The MINI Oxford Edition are now available to order at dealerships across the U.S.

### About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 116 MINI passenger car dealers. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

**Journalist notes:** Media information about MINI and its products is available to journalists on-line at [www.miniusanews.com](http://www.miniusanews.com). Follow us on Twitter at [@MINIUSANEWS](https://twitter.com/MINIUSANEWS). Consumer information about MINI products is available via the internet at: [www.MINIUSA.com](http://www.MINIUSA.com).

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