

BMW

U.S. Press Information

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The new BMW 2 Series Coupe: Final development

- 230i and M240i xDrive Coupes to be launched first.
- 230i xDrive and M240i Coupes to follow.
- Full start of communications and start of production in Summer of 2021.

Woodcliff Lake, NJ – May 16, 2021... The new BMW 2 Series Coupe is in the final stretch of its development as dynamic testing and drivetrain and suspension tuning is finalized. The two-door compact sports car features numerous hallmark ingredients, unique in the premium compact segment, to deliver an exhilarating driving experience. Rear-wheel drive, a powerful inline 6-cylinder engine, near 50:50 weight distribution, a very torsionally stiff body and a chassis tuned for agility all combine to make the new 2 Series Coupe a leader in its class.

BMW 2002 DNA

The legacy and traits of the original BMW 2002 live on in the new 2 Series Coupes which begin production in late summer of 2021. Available in both rear-wheel drive and xDrive all-wheel drive variants, the compact, powerful and agile, the driver-oriented two-door coupes are designed to meet the expectations of the most discerning BMW enthusiasts.

During the development of the new BMW 2 Series Coupe, the test and tuning sessions on the famed Nurburgring's Nordschleife served as the ultimate test for the suspension, chassis,

steering and braking systems. Additional tuning on public country roads around Munich and at the BMW Group test facility in Maisach, Germany ensure that the driving qualities of the new BMW 2 Series Coupe will be enjoyable during every drive. Through rigorous testing of drivetrain and chassis systems, the development engineers can ensure that the engine's performance characteristics go hand-in-hand with precisely balanced traction, handling and comfort in varied weather and road conditions.

New M240i models

The M version of the new 2 Series Coupe, the M240i xDrive, sees a power increase of 47 hp to a new output of 382 hp from its 3.0-liter inline 6-cylinder TwinPower turbocharged engine. That power is transferred, in the initial model offering, to the rear-biased BMW xDrive all-wheel drive system through a standard 8-speed Sport Steptronic automatic transmission. The xDrive all-wheel drive systems sees additional benefits from the fully-variable, electrically controlled M sports rear differential which allows both systems to combine in delivering excellent traction and stability during both lateral and straight-line lateral acceleration.

Aerodynamic details, such as the front lip spoiler, front splitter, air curtains, air deflectors and under floor covers for the fuel tank and rear differential reduce front end lift by 50 percent when compared to the predecessor model.

Improved torsional rigidity, suspension and steering

All models of the new BMW 2 Series Coupe benefit from an increase in torsional stiffness by around 12 percent when compared to the predecessor models and from increased front and rear tracks to improve agility. The new shock absorbers respond more accurately to slight road imperfections and compensate for vibrations to improve comfort. The available Adaptive M suspension includes electronically controlled shock absorbers and a choice of settings to improve both dynamic and comfort-oriented driving.

The steering on the new BMW 2 Series Coupe features new, stiffer support bearings on the front axle to improve feel. Available Variable Sports Steering improves both dynamic driving feel and reduces steering effort during parking maneuvers.

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 349 BMW passenger car and BMW Sports Activity Vehicle centers, 143 BMW motorcycle retailers, 116 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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