

## MODEL YEAR 2022 PRICING & EQUIPMENT UPDATES



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## MODEL YEAR 2022 MINI LINEUP PRICING AND EQUIPMENT UPDATES

**Woodcliff Lake, NJ – June 14, 2021** – Following a series of major updates and new vehicle additions in the previous model year, MINI USA presents its Model Year 2022 vehicle lineup with several significant updates to design, technology, options, and equipment. These updates advance MINI's pursuit to deliver a unique "fun-to-drive" experience with MINI's hallmark iconic design and compact dimensions as the definitive British premium small-car brand.

Perhaps the most significant updates to the 2022 MINI model line-up include the newly redesigned MINI hardtops and convertibles that feature substantial exterior and interior design enhancements. On the technology front, across the full range of 2022 MY MINI models, all now come standard with MINI's Digital Instrument Cluster, Lane Departure Warning and a 12-month subscription to SiriusXM® regardless of trim level or variant.

A variety of new customization options such as updated body colors, roof and mirror cap colors, upholstery, new wheel options and much more are highlighted for each model across the MINI lineup. Several trim packages also boast upgraded console technology and further features that amplify the comfort provided to drivers.

Additional details on the MY 2022 vehicles can be found in each lineup's press kits and technical specification sheets below. In addition, consumers can experience the latest changes to the 2022 models, with the recent launch of the redesigned and upgraded MINI website and "Build-Your-Own" experience which enhances the new and existing customization options across all MINI models.

MY 2022 Press Kits

- [MINI Hardtop \(2 Door & 4 Door\)](#)
- [MINI Convertible](#)
- [MINI Clubman](#)
- [MINI Countryman](#)

#### MY 2022 Technical Specification Sheets

- [MINI Hardtop 2 Door](#)
- [MINI Hardtop 4 Door](#)
- [MINI Convertible](#)
- [MINI Clubman](#)
- [MINI Countryman](#)

#### **MINI Hardtop 2 Door, MINI Hardtop 4 Door, and MINI Convertible**

The new MY 2022 MINI Hardtops (2 Door & 4 Door) and MINI Convertibles are the modern interpretation of the brand's most iconic models, the new MINI Hardtops and Convertibles receive significant updates to the exterior, interior and infotainment and driving safety features while remaining authentic to the elements of the MINI DNA, including fun to drive, expressive design and personalization.

These new Hardtop and Convertible models will start production in March 2021 and will include the MINI Hardtop 2 Door (Cooper, Cooper S, Cooper SE and John Cooper Works), the MINI Hardtop 4 Door (Cooper and Cooper S) and the MINI Convertible (Cooper, Cooper S and John Cooper Works) variants.

#### **Exterior Design Highlights.**

The new MINI Hardtops and Convertibles come with an array of brand-new exterior content that will excite both loyal MINI enthusiasts and new customers interested in getting behind the wheel of the definitive, premium small car in the U.S.

At the front end, the new MINI Hardtops and Convertibles feature the integration of air curtains on the front bumper and removal of the fog lights to further enhance the clarity of the front end and provide improved aerodynamics. The front end now also features a new single unbroken hexagon front grille that extends low to the road with the safety bar now hidden underneath a body color panel, further accentuating the look of the iconic and recognizable face of the MINI. To meet the need for increased air cooling, the Cooper S and John Cooper Works variants also include a pair of air intakes with high-gloss black surrounds to the left and right of the central intake.

The new rear bumpers also feature visual changes that give the MINI a widened geometry to emphasize a wider stance and sportiness. The rear apron also picks up the hexagonal graphic from the front end, while the iconic twin-tailpipe exhaust system is framed to sophisticated effect in one sweeping movement by body-colored surfaces.

The MINI John Cooper Works also now features an eye-catching diffuser to provide the tail of the car with dynamic racing intent.

The MINI Hardtops and Convertibles also feature new side scuttle designs and wheel arch trims also help emphasize the sportiness of the vehicle. The existing wheel portfolio is also enriched to include new 17" and 18" wheels, including the new 18" Circuit Spoke 2-tone and the new 18" Pulse Spoke 2-tone.

In addition to three new exterior colors, including Island Blue, Rooftop Grey and Zesty Yellow, the new MINI Hardtops are available with a Multitone Roof, a color gradient of Soul Blue, Pearly Aqua, and Jet Black in combination with black mirror caps. This is a unique feature in the automotive industry thanks to a new, innovative painting technology at Plant Oxford.

The new MINI Hardtops and Convertibles also come standard with LED headlights with a high global back inner housing. Along the side, the new models have a modernized side scuttle design including LED indicators and model specific inserts. Standard LED Headlights are coupled together with our unique Union Jack LED Taillights, which will also be included in every new MINI Hardtop and Convertible. For those seeking even more personalization and style, the optional Piano Black Exterior is now available on door handles, fuel lid (Cooper S/JCW), exhaust end pipes (Cooper/Cooper S), MINI Logos and model badges (Cooper/Cooper S/Cooper SE) in black.

### **Interior Design Highlights.**

The new MINI Hardtops and Convertibles also include a variety of new features and content in the interior, with a strong focus on Infotainment & Digitalization.

When hopping into the cockpit, the driver and passenger will no doubt notice the 8.8"-screen embedded in the center instrument design, which is now standard on all models. It is combined with the all-new user experience with a completely modernized look & feel, configurable live widgets and two available color schemes (Lounge & Sport). New for the updated models, Sirius Satellite Radio is now also standard on all MINIs across the range as of Model Year 22. The new and contemporary interior atmosphere is rounded off by the new MINI Ambient Light with 6 different colors always matching perfectly to the selected mode.

In the cooler climates, the driver will also quickly notice the heated steering wheel that guarantees warm hands and comfort for maximum driving experience, even on the coldest days. The newly designed steering wheel also comes with horizontal spokes, buttons integrated in even surface with Piano Black finish, as well as a new design for the lower spoke in both steering wheel variants & sport steering wheel in leather is standard.

The new MINI Hardtops and Convertibles will now also feature increased safety with our Driving Assistant available as standard on all U.S. bound MINIs, with the inclusion of Lane Departure Warning which can actively alert the driver through steering wheel vibration. Drivers can also enjoy the comfort of our extended Active Cruise Control, which is now able to break down to 0 mph (only with automatic and dual clutch transmission).

Below are two additional trim level updates for the MINI Hardtops and Convertibles.

#### **Trim & Package Updates**

- In both **Classic** and **Signature Trim** packages across all models, the Touchscreen Media Display was expanded to 8.8”, from the previous 6.5” size.
- In “**Signature Trim**” equipped models, MINI’s optional Touchscreen Navigation system has been expanded to **8.8”**, from the previous 6.5” size.

#### **MINI Cooper SE 2-door Hardtop (Battery Electric)**

The new enhancements made to the MINI Hardtops certainly does not exclude the MINI Cooper SE. The fully electric variant of the MINI Hardtop will get the same exterior updates to the front and rear bumpers, side scuttles and front grille, along with the Piano Black Exterior contents mentioned above and the Multitone roof. The MINI Cooper SE creates its own identity with its yellow-accented 'S' and closed-off radiator grille. Additional wheels will be available for the MINI Cooper SE as of March 2021, including 16” Victory Spoke black, 17” Tentacle Spoke black and 17” Scissor Spoke 2-tone.

The MINI Cooper SE will also receive most of the interior updates as well, including the new steering wheel design, new center instrument design with 8.8” screen, heated steering wheel, lane departure warning, and Sirius Satellite Radio as standard. The Iconic trim now includes front parking sensors, parking assistant and active cruise control.

#### **MINI Electric Collection.**

With the MINI Electric Collection MINI is offering the ability to add a unique and progressive limited edition package to the Signature Plus trim for the MINI Cooper SE. Carefully selected adaptations on interior and exterior underline the Collection’s individual character and uniqueness, including:

- Two new colors – Island Blue and Rooftop Grey
- Multitone roof
- MINI Electric Collection spoke wheels.
- Special MINI Electric Collection graphics
- Black Pearl light grey upholstery.
- Piano Black exterior
- Interior surface aluminum

### **MINI Oxford Edition Hardtops**

The nicely equipped, value-priced MINI Oxford Edition Hardtops are also now available for the 2022 Model Year, continuing the popular offering of these nicely equipped, value priced special editions. In addition to their special pricing and packaging, these new 2-door and 4-door hardtops feature all the updates to the exterior, interior and infotainment and driving safety features that were part of the new updated MINI Hardtops launched [earlier this year](#), as well a manual transmission as standard.

The MINI Oxford Edition hardtops come with all the must-have standard equipment of the MINI Hardtop Classic Trim, including an 8.8-inch touchscreen media display, front collision + lane departure warning, leatherette upholstery, LED headlights with Union Jack rear lights, a digital instrument cluster and 12 months of Sirius/XM Satellite Radio

The Oxford Editions' **additional \$3,000 in standard equipment** along with their **\$3,150 lower MSRP** equates to a **total value of \$6,150**.

The original model in the Oxford Edition lineup also come standard with upgraded 17" wheels in silver or black, Anthracite headliner, dual zone automatic climate control, heated fronts seats. These models also come with a choice of six exterior body colors and black or white contrast roof and mirror caps.

Customers interested in adding on two of the most sought-after options – the 7-speed dual clutch transmission (DCT) and panoramic moonroof – can do so by purchasing the Oxford Plus package for only \$1,500. These features are normally priced at \$2,500.

### **MINI Countryman and Clubman**

Following the refreshed design of the 2021 MINI Countryman and a handful of further enhancements and updates to MINI Clubman models, both lineups received minimal changes for model year 2022. Slight updates were made to both lineups' technology specifications, exterior and trim packages.

**Technology** – The MINI John Cooper Works Countryman and Clubman both received a post to their top speeds, each increasing to 155 MPH.

**All** models and trim packages in the Countryman and Clubman models now include a lane departure warning system and a 12-month subscription to SiriusXM®. **Signature and Iconic trim packages** of the John Cooper Works Countryman also now offer both the Driver Assistance and optional Convenience packages.

Driver Assistance package includes:

- Park Assist

- Head-Up Display
- Active Cruise Control

Optional Convenience Package includes:

- Alarm System
- Rear center armrest with cup holders
- Picnic cushion

The **Classic Trims** on all MINI Clubman models now come with an expanded **8.8” Media Display**, increased from 6.5”, and all **Signature Trim** packages now include an **8.8” Navigation Display**, also increased from 6.5”. The Signature trim level includes MINI Navigation, Apple CarPlay, Remote Services, and Advanced Real Time Traffic Information.

#### Exterior Updates

- **New Colors** - Two new colors have been added to the MINI Clubman for MY 2022. They are **Island Blue** and **Rooftop Grey**.
- **Roof and Mirrors** - The Multitone Roof is available in the Iconic Trim for all Clubman models and can be paired with all colors except for Chili Red, British Racing Green IV, and Coral Red.
- The MINI Countryman received **no changes** to body, mirror cap or roof color offerings for MY 2022.

#### VARIOUS CHANGES ACROSS ALL MODELS

##### Continuation of manual transmission

- For the 2022 model year, MINI is once again offering manual transmissions on a range of its models. These include:

#	2022 MINI Hardtop and Convertible Models with Manual Transmissions
1.	MINI Cooper 2-door Hardtop
2.	MINI Cooper 4-door Hardtop
3.	MINI Cooper S 2-door Hardtop
4.	MINI Cooper S 4-door Hardtop
5.	MINI John Cooper Works 2-door Hardtop
6.	MINI Cooper Convertible
7.	MINI Cooper S Convertible
8.	MINI Cooper S Clubman (FWD)

**Exceptions include:**

- The 2022 model year MINI John Cooper Works Convertible, which exclusively features a standard 8-Speed Steptronic Sport automatic transmission.
- The 2022 MINI Cooper S Clubman ALL4 and MINI John Cooper Works Clubman All4
- All 2022 MINI Countryman models

#### **Discontinued Exterior Body Colors**

- **Thunder Grey** and **Starlight Blue** body colors will no longer be available on any MINI models.
- **Emerald Grey** and **Melting Silver** were discontinued mid-MY 2021.

#### **2022 Model Year Pricing**

For the 2022 Model Year, MINI USA raised the price for seven of its models by \$500, and kept pricing unchanged for the remaining 12 models, further enhancing accessibility and value for MINI customers.

<b>MODEL / VARIANT</b>	<b>MY 2021 BASE MSRP</b>	<b>MY 2022 BASE MSRP</b>	<b>Change</b>
<b>MINI Hardtop 2 Door</b>			
Oxford Edition 2 Door	\$19,750	\$19,750	None
Cooper Hardtop 2 Door	\$22,400	\$22,900	Up
Cooper S Hardtop 2 Door	\$26,400	\$26,900	Up
Cooper SE Hardtop 2 Door	\$29,900	\$29,900	None
John Cooper Works Hardtop	\$32,400	\$32,900	Up
<b>MINI Hardtop 4 Door</b>			
Oxford Edition 4 Door	\$20,750	\$20,750	None
Cooper Hardtop 4 Door	\$23,400	\$23,900	Up
Cooper S Hardtop 4 Door	\$27,400	\$27,900	Up
<b>MINI Convertible</b>			
Cooper Convertible	\$27,400	\$27,900	Up
Cooper S Convertible	\$31,400	\$31,900	Up
John Cooper Works Convertible	\$38,400	\$38,900	Up
<b>MINI Clubman</b>			
Cooper S Clubman	\$29,900	\$29,900	None
Cooper S ALL4 Clubman	\$32,900	\$32,900	None
John Cooper Works Clubman ALL4	\$39,500	\$39,500	None

<b>MINI Countryman</b>			
Cooper Countryman	\$29,100	\$29,100	None
Cooper Countryman ALL4	\$31,100	\$31,100	None
Cooper S Countryman	\$31,900	\$31,900	None
Cooper S Countryman ALL4	\$33,900	\$33,900	None
Cooper SE Countryman ALL4 (PHEV)	\$41,500	\$41,500	None
John Cooper Works Countryman ALL4	\$41,500	\$41,500	None

List prices above do not include the \$850 charge for Destination & Handling.

**About MINI in the US**

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 115 MINI passenger car dealers. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at [www.miniusanews.com](http://www.miniusanews.com).

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