

MINI TAKES THE STATES RETURNS IN 2022



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MINI USA CONFIRMS MINI TAKES THE STATES 2022 WILL TAKE PLACE FROM JULY 9 – 17, 2022

- *Legendary MINI owner's road rally held every other year since 2006 returns for 2022 following two pandemic-related postponements*
- *Best Friends Animal Society once again named as Official Charity Partner of MTTS*

Woodcliff Lake, N.J., July 29, 2021. – [MINI USA](#) is pleased to announce the return of [MINI TAKES THE STATES in 2022](#) (MTTS), which is scheduled to take place from July 9-17 of next year. This news was announced to the MINI fan community during the virtual meet-up that concluded the MINI Together event, celebrating the National Day of Motoring. The much-anticipated road rally for MINI owners was postponed in 2020 and 2021 out of an abundance of caution and concern for the health of the MINI community.

“The eighth MTTS rally is promising to be the biggest one yet,” said Caryn Grun, Manager, Experiential Marketing, MINI USA. “After being home-bound for so long, our team at MINI USA is excited to get out on the road and rally together with our MINI community.”

MINI USA also confirmed that [Best Friends Animal Society](#) will once again be the Official Charity Partner of MTTS. A charity partner with MINI USA since 2013, Best Friends Animal Society is a leading animal welfare organization dedicated to ending the euthanizing of dogs and cats in American animal shelters. [Best Friends was the charitable partner](#) for MINI TAKES THE STATES in 2014 and over the past few years, MINI USA has hosted Strut Your Mutt events at dealers across the country. MINI USA also raised over \$16,000 over the past few months leading up to and during the MINI

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 115 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002

with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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