

BMW Manufacturing Co., LLC

Press Information

For Immediate Release

September 2, 2021

Robert Engelhorn Becomes 8th President of BMW Manufacturing.

Engelhorn to Lead South Carolina Plant as Knudt Flor Retires.

Spartanburg, S.C. Dr. Robert Engelhorn is now the new president and CEO of BMW Manufacturing. In a private handover ceremony at the BMW Zentrum on Wednesday, Engelhorn took over the plant leadership from Knudt Flor, who has retired from the company.

“Plant Spartanburg has been a critical part of BMW’s global production network for decades, and the plant’s impact is far reaching,” said Engelhorn. “Their performance – both in quality and production – is impressive, and I am excited to lead this extraordinary team.”

Engelhorn joined the BMW Group in 2011 and occupied various positions at the Munich and Regensburg plants in Germany. In 2016, he moved to the BMW Brilliance Automotive (BBA) joint venture in China, where he led the Technology and Production division for the Dadong and Tiexi plants. In 2018, Engelhorn took over as director for BMW Group Plant Munich, where he prepared the plant for production of the all-electric BMW i4.

“Robert is the perfect match for Plant Spartanburg. He combines great international experience and broad technical expertise, especially for the manufacturing of electrified cars,” said Dr. Milan Nedeljkovic, member of the Board of Management of BMW AG responsible for Production. “I’m sure he will successfully steer this plant into its great future.”

Engelhorn succeeds Knudt Flor, who is retiring after 33 years at the BMW Group and nearly five years as president and CEO at BMW Group Plant Spartanburg. He is the second-longest serving president of the Spartanburg plant.



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BMW Group Plant Spartanburg is the largest BMW Group plant in the world, producing about 1,500 vehicles each day. The South Carolina factory exports more than two-thirds of its models to 125 global markets. For seven consecutive years, it has been the largest exporter by value in the United States. The model portfolio includes five top-selling BMW X models, four Motorsport X models, and two plug-in hybrid electric X models. The factory has a production capacity of up to 450,000 vehicles and employs more than 11,000 people.

If you have any questions, please contact:

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BMW Manufacturing Co., LLC

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany, and is the global producer of the BMW X3, X3 M, X5, X5 M and X7 Sports Activity Vehicles and BMW X4, X4 M, X6 and X6 M Sports Activity Coupes. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing, and financial services operations in the United States, Canada and throughout Latin America; a manufacturing plant in San Luis Potosi, Mexico; and a design firm and technology office in California. For more information on BMW Manufacturing, visit www.bmwusfactory.com.

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BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy



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based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 143 BMW motorcycle retailers, 114 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwgroupusanews.com and www.press.bmwna.com.

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