



MINI CORPORATE COMMUNICATIONS

Media information
14 September 2021

Largest MINI Cooper SE fleet in Europe: One in four Deloitte employees chooses a MINI Electric.



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Deloitte orders 140 MINI Electric to meet growing demand for electric cars: MINI Electric largest order in Europe so far.

More and more young people are opting for an electric company car: at Deloitte alone, 26% of employees do. To meet this growing demand, Deloitte has ordered 140 electric MINIs. According to BMW, this is the largest order of electric MINIs in Europe so far.

With an additional charging infrastructure, Deloitte wants to make a significant contribution to climate neutrality.

Deloitte added the first 100 MINI Electric to its fleet back in August last year. Now the company announces that it is adding 140 new MINI Electric to its electric fleet. Deloitte's fleet now

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has 240 MINI Electric. The electric MINIs with the eye-catching green rear-view mirrors in Deloitte colour are particularly popular with new employees. In total, Deloitte has ordered 540 new MINIs since June this year.

The growing popularity of electric cars at Deloitte goes hand in hand with the increasing demand for hybrid vehicles at the company. As of June 2021, electric and hybrid cars together account for 88% of all company cars ordered at Deloitte. This clearly shows that employees prefer sustainable alternatives to conventional cars with internal combustion engines. In addition to purchasing electric cars, Deloitte is investing heavily in its electric vehicle infrastructure. For example, the Belgian office currently has 540 charging stations for electric vehicles and plug-in hybrids.



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"All our investments in sustainable mobility are part of Deloitte's goal to be CO2 neutral by 2030. As our fleet accounts for 70% of

our carbon footprint, every small and big step brings us closer to carbon neutrality. That's why we launched a new mobility programme in 2017. We have also been working successfully with MINI for many years and I am delighted that we are working with them to increase enthusiasm for electric cars at Deloitte.



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The fact that one in four new employees now chooses an electric car gives me full confidence that we are on the right track to make Deloitte a pioneer in sustainable mobility," says Piet Vandendriessche, CEO of Deloitte Belgium.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the automotive market in Germany. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures are already calculated on the basis of the new WLTP test cycle. NEDC values listed have been calculated back to the NEDC measurement procedure where applicable. WLTP values are used as a basis for the definition of taxes and other vehicle-related levies that are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp can be found.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schornhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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