

# BMW

## U.S. Press Information

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### **BMW Motorrad presents "The Great Getaway"**

- Eight-day curated, guided tours with the BMW R 18
- Costa Rica, Portugal and the USA.
- First tour begins March 2022.

**Woodcliff Lake, NJ – November 29, 2021...** Experience the beauty of nature for eight days on the "Big Boxer" R 18 family of Heritage motorcycles, enjoy the freedom of endless expanses, immerse yourself in the urban jungle, sometimes discover the unexpected and leave the stress of everyday life behind. In "The Great Getaway", BMW Motorrad will be offering the perfectly organized travel format for a perfect time-out, arranged and carried out by BMW Motorrad partner Elephant Moto.

For the 2022 motorcycle season, three inspiring destinations have been planned to provide riders with outstanding heritage motorcycling experience: Costa Rica, Portugal and the USA. Each tour includes eight days of riding on motorcycles from the R18 family, BMW Motorrad certified tour guides, fabulous hotel accommodations, exceptional dining, support vehicle and an extensive social program. In short: everything has been thought of.

You and your R 18 will cruise along rugged coasts, through dense forests and past mountains and waterfalls. The participants will get to know hidden places and



exciting people, indulge in local and international cuisine and recharge their batteries for the next day in accommodation specially tailored to each tour.



With a maximum of twelve participants per tour, the 100 – 125 mile daily stages guarantee a relaxed pace on the road, great fun together in the evening and an intensive shared experience on the "Urban Day", where the participants get to immerse themselves in the melting pot of famous cities: San José in Costa Rica, Lisbon in Portugal and Portland, Oregon in the USA.

New, experiences await the participants at every turn: pulsating life, foreign scents, spectacular architecture, even the soundscape is never the same. After all, every city has its own rhythm. And you meet the people who make the city's heartbeat. For example, when visiting a handcrafter or a local market.

After dinner, the day ends in a variety of ways. For example, with a whiskey tasting, cocktails "on the roof" or live music, before everyone is back in the saddle the next morning. Eight days of unforgettable riding combined with impressive experiences await the participants at every moment.

**"The Great Getaway" tour dates are:**

1. Costa Rica, March 2022
2. Portugal, April to June 2022
3. USA, August to October 2022

Further information and bookings via [www.thegreatgetaway.net](http://www.thegreatgetaway.net).

**BMW Group in America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 351 BMW passenger car and BMW Sports Activity Vehicle centers, 144 BMW motorcycle retailers, 110 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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