

## MINI HISTORIC MOTORSPORT SUCCESS CELEBRATED IN NEW DOCUMENTARY



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## MINI MOTORSPORT HERITAGE AND MODERN-DAY SUCCESS FEATURED IN NEW MOTORTREND DOCUMENTARY

*The documentary “Giant Killer: The Story of MINI Cooper” explores the origins of MINI’s racing roots and the brand’s ongoing racing success through 2021*

**Woodcliff Lake, N.J. – December 14, 2021** – Sixty years of motorsport success is now memorialized in a new documentary produced by [MotorTrend](#) that was released yesterday. From MINI’s first foray into racing with John Cooper in the early 1960s to the modern-day success of the [MINI John Cooper Race team](#) operated by [LAP Motorsports](#), this ten-minute documentary captures the raw emotions and innovative spirit that have driven the brand’s competitive “David vs Goliath” spirit since MINI’s inception.

Highlighted throughout is the inception of the classic Mini as a racecar in 1961 when John Cooper convinced original Mini designer Sir Alec Issigonis to create a high-performance variant called the Mini Cooper. The vehicle hit the track running, winning the prestigious Monte Carlo rally three times within its first decade of existence. It quickly made a name for itself as the heroed underdog challenger, by making up for a lack of straightaway speed with impressive handling and turning on tight raceways. This formula continues to make the MINI Cooper a contender among more traditional motorsport names like Porsche, BMW, Mazda and others. It also makes MINIs incredibly fun to drive for customers on the open road.

“*Giant Killer: The Story of MINI Cooper*”, celebrates 60 years of MINI’s racing heritage and shows how the current MINI JCW race team keeps the legacy alive and kicking,” said Patrick McKenna, Head of Marketing, Product and Strategy, MINI USA. “Our young

team of race drivers carry the same underdog spirit of MINI's motorsport history, which has helped the team capture three manufacturers' championships in the past four years."

The documentary also features highlights from the MINI JCW race team and its recent successes in the [2021 SRO TC America](#) series. Under the leadership of fearless team owner and veteran crew chief Luis Perocarpi, three young, talented drivers, including Clayton Williams, Cristian Perocarpi and Derek Jones ended this season with two first-place finishes and an additional podium finish in the final race weekend.

Motor Trend's film, titled "Giant Killer: The Story of MINI Cooper," can be watched [here](#).

#### **About the MINI JCW Team**

The MINI JCW Team, operated by [LAP Motorsports](#), drives MINI's most powerful Hardtop ever in the two-door MINI John Cooper Works Hardtop. The team competes in the fiercely competitive SRO TC America Series. For additional information please visit [minijcwteam.com](#) or email [luis@minijcwteam.com](mailto:luis@minijcwteam.com).

#### **About MINI in the US**

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 108 MINI passenger car dealers. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at [www.miniusanews.com](http://www.miniusanews.com).

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