

# BMW

## U.S. Press Information

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### **BMW of North America and Electrify America Announce Collaboration Providing Two Years Complimentary 30-minute Charging for BMW EV Customers**

- **Kick-off in March with the sale of the all-electric BMW iX and BMW i4**
- **2022 customers to receive two years of 30-minute complimentary charging sessions at all Electrify America public charging stations across the U.S.**

**Woodcliff Lake, NJ – February 4, 2022...** BMW of North America and Electrify America today announced an agreement to provide 2022 BMW EV customers with two years of 30-minute complimentary charging sessions at all Electrify America public charging stations, from the date of vehicle purchase. The program will launch with the sale of the new all-electric BMW iX xDrive50, BMW i4 eDrive40 and BMW i4 M50 in March. With no additional cost to the vehicle's purchase price, customers will immediately have access to complimentary charging at more than 3,000 Electrify America chargers across the U.S. With the power of Electrify America's ultra-fast charging network, drivers will be able to charge up even the largest BMW all-electric vehicles with ease. Additional models and benefits will be announced.

"The collaboration with Electrify America is one more step on our road towards a sustainable future," said Sebastian Mackensen, president and CEO, BMW of North America. "Charging

availability is a key feature when it comes to electric vehicles. We're excited to offer our customers access to charging that is fast, affordable and convenient, as we launch the next generation of all-electric from BMW."

Utilizing in-car navigation, the myBMWapp™ or the Electrify America app, BMW drivers will be able to effortlessly and reliably locate nearby charging stations, verify charger availability, and navigate to the charging stations.

"This is a very exciting time as more drivers are turning to e-mobility for their transportation needs to travel around town and across the country," said Giovanni Palazzo, president and CEO of Electrify America. "Our coast-to-coast network of ultra-fast chargers is growing every week with more charging stations which are ready to welcome new owners of electric vehicles from BMW. We are delighted to collaborate with such a prestigious automotive brand."

Electrify America operates the largest open network of ultra-fast chargers in the U.S. The company's ultra-fast chargers are capable of delivering from 150 kilowatts (kW) to 350kW – the fastest charging speed available today. This can allow BMW iX and BMW i4 drivers to charge up to between 90 and 108 miles in as little as 10 minutes, respectively. Electrify America has 800 EV charging stations and about 3,500 individual ultra-fast chargers open or with construction completed in the U.S. By 2026, the company plans to more than double its infrastructure with 1,800 charging stations comprised of 10,000 individual chargers in the United States and Canada.

For more information about electric vehicle charging, please visit

<https://www.electrifyamerica.com>.

### **An Electric Future.**

The BMW Group has been driving the transformation towards fully electric, connected mobility for more than a decade. BMW's first purpose-built, fully electric vehicle, the BMW i3, was launched in 2013 alongside the hybrid-electric BMW i8 coupe in 2014. Building on the success of those pioneering vehicles, BMW has continually developed and improved its electric drivetrain technology and currently offers plug-in hybrid electric variants of many of

its most popular models including the BMW 3 Series, 5 Series, 7 Series, X3 and X5. The fifth generation of BMW's electric drivetrain technology are featured in the BMW iX and i4.

With increased model availability and growing consumer trends, BMW expects that worldwide sales of its electric vehicles will rise by an average of 20 percent annually between 2025 and 2030. By 2030 fully electric vehicles are expected to account for at least 50 percent of the BMW Group's deliveries to customers. The BMW iX and i4 represent an important part of BMW's future – an electric and sustainable future.

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### **BMW Group in America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 350 BMW passenger car and BMW Sports Activity Vehicle centers, 144 BMW motorcycle retailers, 105 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Online: [www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: [www.facebook.com/BMWGroup](https://www.facebook.com/BMWGroup)

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com), [www.miniusanews.com](http://www.miniusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

### **About Electrify America**

Electrify America LLC, the largest open DC fast charging network in the U.S., is investing \$2 billion over 10 years in Zero Emission Vehicle (ZEV) infrastructure, education and access. The investment will enable millions of Americans to discover the benefits of electric driving and support the build-out of a nationwide network of workplace, community and highway chargers that are convenient and reliable. Electrify America expects to have more than 1,800 total charging stations with over 10,000 chargers in the United States and Canada by 2026. During this period, the company will be expanding to 49 states and the District of Columbia, delivering on its commitment to support increased ZEV adoption with a network that is comprehensive, technologically advanced and customer friendly.

Electrify America earned the **2020** and **"2021 EV Charging Infrastructure Best-in-Test" award** from [umlaut](https://www.umlaut.com), an infrastructure and benchmarking specialist, now part of Accenture, as

published in [\*\*Charged Electric Vehicles Magazine\*\*](#). Electrify America's [\*\*Electrify Home\*\*](#)® offers home charging solutions for consumers with flexible installation options. [\*\*Electrify Commercial\*\*](#)® provides expert solutions for businesses looking to develop electric vehicle charging programs. For more information, visit [\*\*www.electrifyamerica.com\*\*](http://www.electrifyamerica.com) and [\*\*media.electrifyamerica.com\*\*](http://media.electrifyamerica.com).