MINI Media information MINI Untold Edition

02/2022 page 1

MINI UNTOLD EDITION



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Stylish understatement and powerful sporty flair: the MINI John Cooper Works Clubman in the Untold Edition.

Woodcliff Lake, NJ – February 22, 2022 – As a modern interpretation of the classic shooting brake concept, the MINI Clubman clearly stands apart from its competitors in the premium compact segment. This status is reflected in its individual body concept and stylish understatement and is now brought to bear to even greater effect in the Untold Edition. Its specific design features and a body finish in Sage Green metallic – available for the first time in the MINI Clubman – lend a charismatic look to the edition model, which will be available from March 2022.

Added to this are exclusive indications of hallmark driving pleasure, which in the case of the MINI John Cooper Works Clubman in the Untold Edition authentically emphasize the athletic power of its engine. The design of the front and rear aprons, inspired by the John Cooper Works Aerodynamic Kit, reflects the model's extremely spirited and agile character, powered as it is by a 2.0-liter, 301 hp 4-cylinder turbo engine. This outstanding power goes on the road via an 8-speed Steptronic Sport transmission and the all-wheel drive system ALL4.

Another exclusive design feature of the MINI John Cooper Works Clubman in the Untold Edition are the surrounds at the lower end of the bodywork, which for the first time are finished in dark green. The five parallel sport stripes running centrally across the bonnet and roof are also specific to the edition model. 3D-printed, high-quality side scuttles echo this sport stripes pattern, which is also to be found in the logo projected from the door mirrors and on the door sill trims. The car's expressive design features emphasize the extravagant body concept, which also offers exceptionally versatile

MINI Media information MINI Untold Edition 02/2022

page 2

functionality with four doors, a particularly long roof line and two laterally opening split doors at the rear.

A black finish is available as an option for the roof and exterior mirror caps, while the door handles, exhaust tailpipe trims, MINI logos and model inscription in Piano Black are integral to the edition-specific design. The 18-inch light alloy wheels in Untold Spoke design with Bicolor surfaces in the combination Jet Black/Refined Brass were developed exclusively for the edition vehicles. Reminiscent of refined brass as its name suggests, this color scheme is also applied to the radiator grille surround and crossbar, as well as for the "Clubman" inscription on the split doors at the rear.

The anthracite-colored roof liner and the sports seats in MINI Yours Leather Lounge Sage Green add a touch of sporty and exclusive flair to the interior of the MINI Clubman in the Untold Edition. Bright stitching and piping along with textile inserts in the upper and outer areas of the seat backrests particularly emphasize the stylish atmosphere of the interior. As an alternative, sports seats are also available in MINI Yours Leather Lounge Carbon Black. In the cockpit, illuminated accent strips in Sage Green are combined with exclusively designed interior surfaces featuring a striped pattern and a green finish. The surrounds in Refined Brass on the air vents create a particularly elegant appearance. The MINI Untold Edition emblem is to be found on the lower spoke of the Nappa leather sports steering wheel and on the floor mats.

In addition to its exclusive design features, the MINI Clubman in the Untold Edition also offers particularly high-quality equipment. This includes LED headlights, the MINI Excitement Package and the MINI Driving Modes as well as the lighting package for the interior.

The latest generation of the MINI operating system optimizes the quick and intuitive control of vehicle functions, audio, communication, navigation and apps. Live widgets on the 8.8-inch touchscreen display of the central instrument are used to activate the desired menu item, which can be selected as on a smartphone by means of a swiping motion. The Connected Navigation Plus package ensures intelligent connectivity at the very highest level, including a multifunctional instrument display, a navigation system, the MINI Head-Up Display and telephony with wireless charging, as well as numerous digital services including the Amazon Alexa voice assistant, Remote Services and Real Time Traffic Information.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 115 locations comprised of 105 MINI full passenger car sales and service dealers and 10 service exclusive outlets located throughout the US. MINI USA began selling vehicles in the

MINI Media information MINI Untold Edition

02/2022 page 3 U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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