

THE MINI CONVERTIBLE RESOLUTE EDITION



Contact:

Andrew Cutler
Head of Corporate Communications
MINI USA
201.307.3784
andrew.cutler@miniusa.com

Rob Duda
MINI USA News Bureau
908.347.1243
rduda@peppercomm.com

CLASSIC, SPORTY OPEN-AIR FUN THE MINI COOPER S CONVERTIBLE RESOLUTE EDITION.

*The MINI Cooper S Convertible Resolute Edition
combines exclusive, authentic style with top-down driving fun.*

Woodcliff Lake, N.J. – April 5, 2022 (6:01 p.m. ET) – Featuring classic sporty flair, open-top driving, and a one-of-a-kind look, the MINI Cooper S Convertible is available in the Resolute Edition – perfectly timed for the spring season. This special edition is one of a range of new MINI special editions extending across the full 2023 model year product line which was announced earlier this year.

The open-top four-seater from the British premium brand is currently the world's only premium convertible in the small car segment. In the Resolute Edition, its appearance is made even more exclusive. The exterior paintwork, light alloy wheels, interior design and equipment characterize the edition as an ambassador for traditional MINI style and the open-air driving fun that is characteristic of the brand. The powerful engine technology of the MINI Cooper S Convertible Resolute Edition ensures particularly spirited encounters with the wind and the sun. A 2.0-liter, 178 hp 4-cylinder power unit with MINI TwinPower Turbo Technology enables acceleration from 0-60 mph in 6.7 seconds.

As such, the MINI Cooper S Convertible Resolute Edition embodies classic go-kart feeling with a fresh and exclusive appearance. The exterior design of the edition features a body finished in Rebel Green, with design elements in an exclusive Resolute Bronze finish rather than the original chrome. These elements include the headlight surrounds, the radiator grille and rear lights, the side scuttles on the front side panels and the handles of the doors and tailgate, as well as the air intakes in the front apron and the fuel filler cap. They are combined with a Piano Black finish for the brand logos and model inscriptions, the inner frame and crossbar in the radiator grille and the

tailpipe trims of the exhaust system. The electrically operated soft top – which can be activated while driving at speeds of up to 18.6 MPH – is finished in black, as are the exterior mirror caps. The only feature to be designed as a classic chrome element on the MINI Cooper S Convertible Resolute Edition, is the trim strip at the height of the shoulder line.

The Resolute Edition bonnet stripes are unique to the model and feature a pattern made up of parallel lines with a color gradient that runs between a light and a dark shade of gold, along with the inscription “RESOLUTE”. The striking sporty appearance of the edition is rounded off with 18-inch alloy wheels in Pulse Spoke Black design.

Door sill finishers bearing the inscription “RESOLUTE” mark the entrance to the edition interior, where the occupants settle into sports seats in exclusive Black Pearl / Light Checkered fabric/leatherette. This color scheme is perfectly matched with the Rebel Green body finish as well as with the black and gold exterior design features.

The unique style of the interior is further enhanced by surfaces specially designed for the Resolute Edition. These unique surfaces feature a design of parallel and evenly curved lines in a light golden tone form an exquisite pinstripe pattern, that echoes the design of the bonnet stripes. The specific design features are further highlighted with a lighting package, whose LED units ensure selective illumination of the interior along with Ambient Light – another element that comes as standard in the edition vehicles.

A further highlight of the interior of the MINI Cooper S Convertible Resolute Edition is the sport leather steering wheel in Nappa leather. It bears a discreet “RESOLUTE” emblem in the lower area of the steering wheel spoke.

When it comes to technology, the latest generation of the MINI operating system optimizes the quick and intuitive control of vehicle functions, audio programing, communication, navigation and apps. In addition, the newly compiled equipment packages allow highly specific individual preferences in the areas of driver assistance and connectivity.

The MINI Cooper S Convertible Resolute Edition, available from March 2022 production has begun to arrive at US MINI dealers.

Current US Edition Pricing for Model Year 2023*

Model	MINI Cooper S Convertible Iconic Trim MSRP	Resolute Edition Price	MINI Cooper S Convertible Resolute Edition MSRP
Cooper S Convertible (Resolute Edition)	\$39,400	\$1,000	\$40,400

*Plus \$850 destination and handling

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 115 locations comprised of 105 MINI full passenger car sales and service dealers and 10 service exclusive outlets located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

#