# MINI USA – NOVEMBER PRODUCT UPDATES

MINI

10/2022 page 1

November Production Updates

Contact:

Andrew Cutler
Head of Corporate Communications
MINI USA
201.307.3784
andrew.cutler@miniusa.com

Rob Duda MINI USA News Bureau 908.347.1243 rduda@peppercomm.com

# MINI USA ENHANCES SPECIAL EDITION LINE UP AND BRINGS BACK MANUAL TRANSMISSIONS FOR NOVEMBER PRODUCTION

Production updates also include the return of equipment options and a simplified trim offering across the entire MINI lineup.

Woodcliff Lake, N.J. – October 13, 2022 – MINI USA announce updates to production in November that will bring a number of new options and features to the MINI Special Edition lineup and mark the return of equipment options, including manual transmissions, along with a simplified trim offering to the MINI lineup.

#### Enhancements to Resolute, Untamed and Untold Special Editions

The MINI Resolute, Untold and Untamed Special Editions launched in March 2022, get enhancements that include new body colors, interior upholsteries, and engine variants available across these Special Editions. These three Special Editions are available on the respective models equipped with the Iconic Trim 2.0.

#### MINI Resolute Edition

The MINI Resolute Edition, currently offered with Rebel Green body color with a Pepper White Roof and Cloth/Leatherette Black Pearl Light Chequered seats with Carbon Black Knee Rolls will now also be available with Enigmatic Black metallic body color with the same Pepper White roof on all models, or Nanuq White on the Hardtop variants with Body Color roof. Additionally, the MINI Yours Lounge Leather Carbon Black is available for \$750 as an alternative upholstery.

### MINI Untold Edition

Since July production, the Untold Edition has been available exclusively as a MINI John Cooper Works Clubman. However, after a temporary pause in availability, MINI is pleased to welcome come back the Cooper S and Cooper S All4 variants to

November Production Updates

10/2022 page 2 the Untold Edition range starting in November production. The MINI Untold Edition will also pick up Midnight Black metallic with black spats as an alternative versus the original Sage Green metallic with Sage Green Dark spats. As before, the MINI Yours Lounge Leather in Carbon Black or Sage Green are available upholsteries.

## **MINI Untamed Edition**

The always capable Untamed Edition, which is currently available as a MINI Cooper S Countryman ALL4 with Momentum Grey body, can now be ordered, finished in the new Nanuq White paint color. Both body colors will come with the black contrast roof and mirrors, along with unique Edition graphics in Matte Bluestone. The body color accents will also be found in the side skirts, bumpers, and MINI wing badges.

#### **Return of Manual Transmissions**

Excellent news for performance enthusiasts who enjoy the fun of shifting their own gears, the MINI Hardtop 2 door range will see the return of the manual transmission as a standalone option starting with November production allowing MINI owners in the U.S. to once again, purchase a MINI Hardtop with a six-speed manual transmission. The reintroduction of the manual transmission is offered on the Cooper, Cooper S and John Cooper Works variants of the MINI Hardtop 2 Door.

#### **New Paint Finishes**

November production will bring the introduction of the new Melting Silver III color into the full MINI range, as well as the new Nanuq White as a choice on the MINI hardtops, Clubman and Countryman. Availability of Pepper White, White Silver and Moonwalk Grey will end with October production.

#### Simplified Trim Offering

Due to supply chain restrictions that impacted production earlier this year, MINI USA took steps to simplify the trim offering to ensure continued delivery of new vehicles to the market. These changes included no longer offering the Classic Trim level from the MINI product lineup. As supply challenges have eased, MINI USA is continuing to enhance and simplify the trim offering by adding previously restricted equipment and options back into newly its revised trim levels – Signature 2.0 and Iconic 2.0. By adding more equipment to these two trim levels, MINI USA offers more value to the consumer while ensuring consistent product availability. These changes have resulted in pricing updates to reflect the newly available equipment and options.

November Production Updates

10/2022 page 3

## **Revised 2023 Model Year Pricing Structure:**

Models	Trim Base	Hardtop 2D	Hardtop 4D	Convertible	Clubman	Countryman
Cooper	Signature 2.0	\$28,600	\$29,700	\$33,800		
Cooper S	Signature 2.0	\$32,200	\$33,300	\$37,400	\$34,500	\$34,950
	Iconic 2.0	\$36,125	\$37,225	\$40,825	\$39,650	\$40,125
Cooper S ALL4	Signature 2.0				\$36,600	\$37,475
	Iconic 2.0				\$41,650	\$42,125
Cooper SE	Signature Plus2.0	\$34,225				
	Iconic 2.0	\$36,700				\$46,275
JCW	Signature 2.0	\$37,800		\$42,650	\$43,250	\$45,075
	Iconic 2.0	\$40,325		\$46,625	\$47,850	\$49,075

For more information on equipment updates to the trim packages for each model, please see the charts posted below in the **Appendix**.

#### About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 105 MINI full passenger car sales and service dealers located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at <u>MINIUSANEWS.com</u>.

10/2022 page 4

# APPENDIX.

✓ - Added equipment X - Removed from trim package	O O - Available as standalone option (Green New)
---	--

F56 Hardtop 2DR	Trim	Power- Folding Mirrors (SA313)	Auto- Dimming Rearview Mirror (SA431)	Heated Steering Wheel (SA248)	Alarm System (SA302)	Parking Assistant (SA5DP)*	Active Cruise Control (SA541)	Manual Transmission
Cooper	Signature 2.0	~	~	0				0
Cooper S	Signature 2.0	~	<b>~</b>	0		0		0
	Iconic 2.0			0		~		0
Cooper	Signature			(O)				
SE	Plus 2.0			<b>©</b>				
	Iconic 2.0			0	×		×	
JCW	Signature 2.0	~	~	0		<b>(2)</b>	~	0
	Iconic 2.0			0		~	~	0

F60 Countryman	Trim	Heated Steering Wheel (SA248)	Alarm System (SA302)	Dynamic Damper Control (SA223)*	Harman/Kardon Premium Sound System (SA674)*	Parking Assistant (SA5DP)*
Cooper S	Signature 2.0	<b>©</b>			<b>©</b>	0
	Iconic 2.0	0	×	×	~	
Cooper S All 4	Signature 2.0	0		×		<b>©</b>
	Iconic 2.0	0	×	×		
Cooper SE	Iconic 2.0	×				×
JCW	Signature 2.0	0		0		<b>©</b>
	Iconic 2.0	<b>©</b>		0	~	

# NO CHANGE FOR HARDTOP 4DR, CONVERTIBLES AND CLUBMAN.

equipment		🗙 - Removed from trim package 🍥 - Available as standalone option					
Trim	Power- Folding Mirrors (SA313)	Auto- Dimming Rearview Mirror (SA431)	Heated Steering Wheel (SA248)	Alarm System (SA302)	Parking Assistant (SA5DP)	Active Cruise Control (SA541)	
Signature 2.0	~	~	0				
Signature 2.0	<b>~</b>	~	0				
Iconic 2.0			<b>©</b>		~		
Signature 2.0	~	~	0			~	
Iconic 2.0			<b>©</b>		~	~	
	Signature 2.0 Signature 2.0 Iconic 2.0 Signature 2.0	Trim Power-Folding Mirrors (SA313)  Signature 2.0 Signature 2.0 Iconic 2.0 Signature 2.0	Trim Power-Folding Dimming Mirrors (SA313) Mirror (SA431)  Signature 2.0  Iconic 2.0  Signature 2.0	Trim Power-Folding Dimming Steering Mirrors Rearview Wheel (SA313) Mirror (SA248)  Signature 2.0  Signature 2.0  Signature 2.0  Signature 2.0	Trim Power-Folding Dimming Steering System Wheel (SA302)  Signature 2.0  Signature 2.0	Trim Power-Folding Dimming Steering System Assistant Wheel (SA302) (SA5DP)  Signature 2.0 Signature 2.0  Signature 2.0  Signature 2.0  Signature 2.0  Signature 2.0  Signature 2.0	

November Production Updates

10/2022 page 5

F54 Clubman	Trim	Power- Folding Mirrors (SA313)	Auto- Dimming Rearview Mirror (SA431)	Heated Steering Wheel (SA248)	Alarm System (SA302)	Dynamic Damper Control (SA223)	Harman/Kardon Premium Sound System (SA674)	Panoramic Moonroof (SA402)	Active Cruise Control (SA541)
Cooper S	Signature 2.0	~	~	×			×	×	
3	Iconic 2.0			×	X	×			
Cooper S All4	Signature 2.0	~	~	×			×	×	
O IIII-I	Iconic 2.0			×	×	×			
JCW	Signature 2.0		~	×	~	×	×	×	~
	Iconic 2.0			×	×	×			