

## MODEL YEAR 2024 PRICING & EQUIPMENT UPDATES



Andrew Cutler  
Head of Corporate Communications, MINI USA  
201.307.3784  
[Andrew.Cutler@miniusa.com](mailto:Andrew.Cutler@miniusa.com)

Rob Duda  
MINI USA Communications  
908.347.1243  
[rduda@peppercomm.com](mailto:rduda@peppercomm.com)

### MODEL YEAR 2024 MINI LINEUP PRICING AND EQUIPMENT UPDATES

- *Manual transmissions return in four more models making seven total models with “stick” shift option*
- *Untamed, Untold and Resolute special editions will continue into MY 2024 due to popular demand*

**Woodcliff Lake, NJ – February 16, 2023** – MINI USA presents its Model Year 2024 (MY 2024) vehicle lineup with updates and additions to trim packages, equipment and pricing.

#### **Key Highlights**

One of the most exciting announcements within the MY 2024 updates is the continued production of the MINI Untamed, Untold and Resolute special edition models. These special editions, which span the full model lineup, were launched in March 2022 and received additional enhancements with November 2022 production that included new body colors, interior upholsteries, and engine variants. These three Special Editions are available on the respective models equipped with the Iconic Trim.

Among the most prominent additions to the MINI MY 2024 lineup, MINI is the return of more hardtop and convertible models available with manual transmissions. As of November 2022 production, MINI USA announced the return of manuals in its Cooper, Cooper S and John Cooper Works 2-door hardtops. MINI is now pleased to announce four additional models that will be available with a manual transmission. They include:

1. MINI Cooper Convertible
2. MINI Cooper S Convertible
3. MINI Cooper 4-Door Hardtop
4. MINI Cooper S 4-Door Hardtop

Ordering for these four additional models opened February 3 and will begin production March 1, bringing the total count of MINI models offered with a manual transmission to seven.

### Additional Highlights:

As part of the MY 2024 updates, MINI USA will also reintroduce the base Classic Trim to all Hardtop, Clubman and Countryman models. The Signature Trim will also now feature MINI Navigation as included equipment, with Advanced Real Time Traffic Information built in.

The model year change comes with a host of updates across all models and trims including standard features and new option availability. Below is a summary of those updates and changes.

### **The MINI Hardtop 2 Door, MINI Hardtop 4 Door & MINI Convertibles**

In addition to the return of available manual transmission in the MINI Convertibles and 4-door Hardtops, the following changes apply.

#### **Now Available: Classic Trim**

The Classic Trim is now an option for the MINI Hardtop 2 Door and 4 Door, available in Chili Red, or an upgrade to Nanuq White or Midnight Black II can be added. The Classic trim remains unavailable on the MINI Convertible, as well as the Iconic Trim in the Cooper variant of the Convertible.

#### **Cooper SE Interiors: Upholstery Package**

The all-electric Cooper SE models with the Signature Trim will now offer the Upholstery Package upgrade, following the examples of the rest of the MINI Hardtop 2-Door range.

### **The MINI Countryman and Clubman**

#### **Now Available: Classic Trim**

The Classic Trim is also an option for MINI Clubman and Countryman models in Chili Red, or an upgrade to Nanuq White or Midnight Black II can be added.

#### **Cooper SE ALL4 Trim Enhancements: More to Offer**

The MINI Cooper SE ALL4 PHEV is now available with Signature Trim 2.0. This new entry level trim brings an attractive price and offer for those looking for a dual-fuel powertrain. Iconic Trim 2.0 also adds Power Tailgate, Parking Assistant, and Active Cruise Control.

#### **Cooper Countryman: Classic Trim**

The Cooper Countryman and Cooper Countryman ALL4 are exclusively available as Classic Trim only.

### **The MINI Special Editions**

#### **Untamed Edition**

The MINI Untamed Edition is available in Nanuq White, or Momentum Grey on the Cooper S, Cooper S ALL4, or Cooper SE ALL4 Countryman as an add on to the Iconic Trim.

### Untold Edition

The MINI Untold Edition is available in Sage Green or Midnight Black II on the Cooper S, Cooper S ALL4, or JCW ALL4 Clubman as an add on to the Iconic Trim.

### Resolute Edition

The MINI Resolute Edition is available in Nanuq White, Enigmatic Black, or Rebel Green on the Cooper S and Cooper SE Hardtop 2-Door, Cooper S Hardtop 4 Door, and Cooper S Convertible as an add on to the Iconic Trim.

### 2024 MODEL YEAR PRICING\*

U.S. pricing for the MY 2024 MINI Model lineup is as follows:

MODEL / VARIANT	CLASSIC TRIM	SIGNATURE TRIM	ICONIC TRIM
<b>MINI Hardtop 2 Door</b>			
Cooper Hardtop 2 Door	\$ 25,800	\$ 30,800	\$ 33,200
Cooper S Hardtop 2 Door	\$ 29,100	\$ 33,700	\$ 37,500
Cooper SE Hardtop 2 Door	\$ 30,900	\$ 34,225	\$ 36,700
John Cooper Works Hardtop	\$ 35,400	\$ 39,800	\$ 43,400
<b>MINI Hardtop 4 Door</b>			
Cooper Hardtop 4 Door	\$ 26,800	\$31,800	\$ 34,200
Cooper S Hardtop 4 Door	\$ 30,100	\$ 34,700	\$ 38,500
<b>MINI Convertible</b>			
Cooper Convertible	N/A	\$ 35,700	N/A
Cooper S Convertible	N/A	\$ 38,400	\$ 42,000
John Cooper Works Convertible	N/A	\$ 44,900	\$ 48,500
<b>MINI Clubman</b>			
Cooper S Clubman	\$ 34,050	\$ 36,750	\$ 40,750
Cooper S ALL4 Clubman	\$ 36,150	\$ 38,850	\$ 42,900
John Cooper Works Clubman ALL4	\$ 42,400	\$ 45,100	\$ 48,900
<b>MINI Countryman</b>			
Cooper Countryman	\$ 32,650	N/A	N/A
Cooper Countryman ALL4	\$ 34,150	N/A	N/A
Cooper S Countryman	\$ 32,900	\$ 35,500	\$ 40,400
Cooper S Countryman ALL4	\$ 35,000	\$ 37,500	\$ 42,400
Cooper SE Countryman ALL4 (PHEV)	N/A	\$ 42,700	\$ 48,600
John Cooper Works Countryman ALL4	\$ 43,800	\$ 46,000	\$ 50,100

*\*Above pricing does not include \$995 for Destination & Handling.*

## About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The authorized MINI USA dealer organization is represented by a network of 104 MINI full passenger car sales and service dealers located throughout the US. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at [www.miniusanews.com](http://www.miniusanews.com).

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