



# MINI CORPORATE COMMUNICATIONS

Media information

22 March 2023

## Sophisticated, refined, limited: The MINI Clubman in the Final Edition.



With its unmistakable appearance, the MINI Clubman is the exceptional gentleman among all MINI models. Fans of the unique body concept and the unmistakable split doors can now purchase the MINI Clubman in the Final Edition. Limited to 1,969 units, the edition celebrates the modern interpretation of the shooting-brake concept at MINI.

P90497302

**Munich.** In 1969, the first Mini Clubman made a clear statement, which designer Roy Haynes put in these words: "The impression that only ugly things can be functional has disappeared." The exceptional car with style caused a sensation from the start between 1969 and 1981 with its characteristic split doors at the rear. At that time, the Mini Clubman conquered the automotive market as a station wagon with a long wheelbase and extended shooting-brake body.

For the new edition from 2007, the MINI Clubman delivers a modern interpretation of the classic shooting-brake concept. For access to the rear, there is only one door on the right side of the vehicle, which opens to the rear. With the third model generation from 2015, the MINI

**Company**  
Bayerische  
Motoren Werke  
Aktiengesellschaft

**Postal address**  
BMW AG  
80788 Munich

**Phone**  
+49-89-382-38072

**Internet**  
[www.bmwgroup.com](http://www.bmwgroup.com)

Media information

Date 22 March 2023

Topic Sophisticated, refined, limited: The MINI Clubman in the Final Edition.

Page 2

Clubman grows again to now 4.25 meters in length and becomes more spacious and comfortable thanks to the longer wheelbase and two full-sized rear side doors.

Together with the unique split rear doors, the MINI Clubman remains one of the most versatile MINI models to date. The spacious load opening makes it easy to load the luggage compartment, which currently holds up to 1,250 liters. Now limited to 1,969 units, the Final Edition cites the year in which the legendary Mini Clubman was created and combines the specific brand tradition with exclusive design elements and strong characteristics.

### **The most exclusive of its kind.**

The 131 kW/178 hp MINI Cooper S Clubman Final Edition (fuel consumption combined: 6.7 -6.3 l/100 km; CO2 emissions combined: 153 - 143 g/km according to WLTP) has always stood for driving dynamics, style and comfort. As a special edition, it is available in Nanuq White,



Enigmatic Black and Melting Silver and is available as a Cooper, Cooper S, the respective diesel variants or with all-wheel drive. With charismatic details in the colour Shimmer Copper, the limited edition refers to the design history of the exceptional talent. The surrounds and the upper third of the radiator grille crossbar are in the shimmering edition

colour, as are the model-typical MINI Cooper S Blade and the side scuttles. The graphic pattern on the 18-inch light-alloy wheels in the Final Edition Spoke 2- tone design is also finished in a tinted clear lacquer reminiscent of copper, giving the hue an elegant shimmering depth.

In the lower area of the side doors, MINI-typical narrow lines accentuate

P90497349

Media information

Date 22 March 2023

Topic Sophisticated, refined, limited: The MINI Clubman in the Final Edition.

Page 3

the elongated body of the iconic shooting-brake concept. They are also found on the passenger side of the hood and on the right side of the split doors.

Here, the shimmering "Final Edition" lettering elegantly indicates the special edition, as does the "1 of 1969" badge on the side of the C-pillar. The Union Jack taillights refer to the British origins of the MINI Clubman.

### **Exclusive equipment details in the interior.**

The interior of the MINI Clubman Final Edition emphasizes the exclusive aura of the limited special edition with numerous equipment details. For



example, the door sill trims with the edition-specific "Final Edition" lettering, which is also found on the lower spoke of the comfortable sports leather steering wheel in Nappa, already create a special ambience in the edition model. The comfortable MINI Yours leather sports seats with adjustable thigh support and sewn-in edition badge

are finished in Dark Maroon. They are stylishly set off by an anthracite-coloured Piquet fabric insert and blue contrasting stitching.

In the cockpit, the first thing that catches the eye from the central instrument panel is the dark dashboard trim, which is framed by harmonizing trim strips in the matte shimmering Sage Green Dark colour and the edition-specific Shimmer Copper colour. On the passenger side, a "1 of 1969" badge on the trim also reminds the interior of the exclusivity of the MINI Clubman Final Edition. A badge in the same design is also found on the floor mats, and graphic lettering also characterizes the key cap of the MINI Clubman Final Edition.

P90497387

Media information

Date 22 March 2023

Topic Sophisticated, refined, limited: The MINI Clubman in the Final Edition.

Page 4

The standard Connected Media equipment includes an 8.8-inch touch display in the central instrument, the MINI Online digital service, Remote



Services and smartphone integration for using Apple CarPlay and other apps via the vehicle's own control system. The latest generation of the MINI control system optimizes the options for fast and intuitive control of vehicle functions, audio program, communication, navigation and apps.

P90497374

The 1,969 units of the MINI Clubman Final Edition produced give MINI fans the opportunity to meet the extraordinary gentleman.



## Media information

Date 22 March 2023

Topic Sophisticated, refined, limited: The MINI Clubman in the Final Edition.

Page 5

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

### Corporate Communications

Julian Kisch, Press Spokesperson  
Product Communications MINI  
Tel.: +49-89-382-38072  
E-mail: [julian.kisch@mini.com](mailto:julian.kisch@mini.com)

Andreas Lampka, Head of Communications MINI  
Phone: +49-89-382-23662  
E-mail [andreas.lampka@mini.com](mailto:andreas.lampka@mini.com)



Media information

Date 22 March 2023

Topic Sophisticated, refined, limited: The MINI Clubman in the Final Edition.

Page 6

## **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>